

food TECHNOLOGIE



Magazine for ingredients, processing technology and packaging

MEDIA INFORMATION **2024**



Aims and Scope

Food Technologie, Magazine for Ingredients, Production and Packaging in German is the specialist publication for executives in the German-speaking part of Europe. We report on new marketing strategies and trends in sales and acquisition marketing worldwide, markets for raw materials and additives, innovative technologies, machines and processes, pioneering quality control procedures and packing technologies, as well as questions of hygiene and European food legislation. The articles discuss practical utilizations and are aimed at all commercial and technical executives.

It is distributed to selected, qualified executives in companies with a work force of 20 or more throughout the food industry. These companies and their executives represent over 95 % of the total investment and purchasing volume in the industry.

The same publishing company also brings out **food Marketing & Technology** in English, an international magazine for the food industry worldwide. For the beverage industry we publish in English **drinkworld Technology + Marketing** and in German **Getränke! Technologie & Marketing**.



Publishing company

Publishing company: Dr. Harnisch Verlags GmbH
„Food Technologie“
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E-Mail: ftm@harnisch.com

Internet: www.harnisch.com

Place of publication: Nuremberg

Volume/Year: Vol. 35 / 2024

Number of issues: 5 issues per year

Publication schedule: see page 5

Journal format: DIN A4 (210 x 297 mm)

Type area: 184 x 250 mm

Printing process: Offset, CTP (Computer to Plate)

Printing materials: Digital as PDF, TIF, JPG in 300 dpi

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List of topics and publication schedule 2024*

Issue 1/2024		Closing date ads/editorial: 05 February 2024		Publication date: 05 March 2024	
INGREDIENTS	PROCESSING	FOOD LAB	PACKAGING	FAIRS	
<ul style="list-style-type: none"> ▪ Functional ingredients ▪ Colours ▪ Sweeteners ▪ Flavors ▪ Vitamins ▪ Spices ▪ Salt reduction ▪ Health ingredients 	<ul style="list-style-type: none"> ▪ Hygiene/Safety (Inspection equipment, nutrition safety, quality control) ▪ Processing equipment (Mixing, stirring, kneading, dosing, chopping up, filtering, screening homogenizing, cutting, cooking and cooling) ▪ Components ▪ Automation (Plant layout/-optimization/-modernization, IT-solutions, robotics, AI) ▪ Lubricants 		<ul style="list-style-type: none"> ▪ Intelligent packaging (Packaging, packaging material, labels) ▪ Coding/Labeling ▪ Packaging machines ▪ Logistics (Storage systems, conveying systems, robotics, tracking, flow of materials: RFID) 	<ul style="list-style-type: none"> ▪ LogiMAT 2024 ▪ Anuga FoodTec 2024 	
Issue 2/2024		Closing date ads/editorial: 08 April 2024		Publication date: 07 May 2024	
INGREDIENTS	PROCESSING	FOOD LAB	PACKAGING	FAIRS	
<ul style="list-style-type: none"> ▪ Milk/Milk products ▪ Meat and meat replacement products ▪ Confectionery ▪ Dietary fibers ▪ Nutrition trends (Bio, Wellness) 	<ul style="list-style-type: none"> ▪ Processing equipment (mixing, stirring, kneading, dosing, crushing, filtering, sieving) ▪ Components (Filters, separators, fittings, sensors, drives, operating-/auxiliary supplies, explosion protection) ▪ Measuring and weighing (Weighing-/control- and drive technology, process analytics, weighing machines) 		<ul style="list-style-type: none"> ▪ Filling technology (Aseptics, filtration/separation) ▪ Packaging machines ▪ Carton packaging ▪ Coding (Inkjet, laser, labels, barcodes, printing systems/-components) ▪ Balances and dial balances 	<ul style="list-style-type: none"> ▪ Vitafoods 2024 ▪ EMPACK 2024 ▪ ACHEMA 2024 	
Issue 3/2024		Closing date ads/editorial: 04 June 2024		Publication date: 03 July 2024	
INGREDIENTS	PROCESSING	FOOD LAB	PACKAGING	FAIRS	

<ul style="list-style-type: none"> Health ingredients Emulsifiers/Stabilizers Fiber Starches/Gelatine/Thickeners Fruits and fruit products 	<ul style="list-style-type: none"> Refrigeration/drying engineering (Cooling, chilling, freezing, drying, roasting, pasteurizing) Energy management Lubricants Environmental technology (Waste disposal, water/wastewater treatment, exhaust air purification, recycling) Equipment/Components 	<ul style="list-style-type: none"> Control- and checking systems PET-/carton packaging Final packaging (Carton packages, foils, biodegradable packaging materials) 	<ul style="list-style-type: none"> IFT 2024
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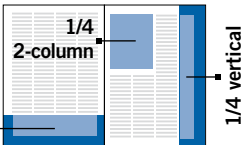

Issue 4/2024 Closing date ads/editorial: **15 August 2024** Publication date: **16 September 2024**

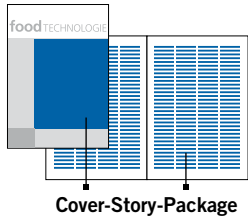
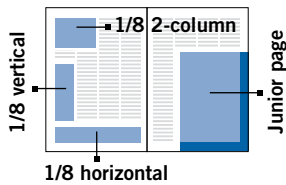
INGREDIENTS	PROCESSING	FOOD LAB	PACKAGING	FAIRS
<ul style="list-style-type: none"> Snacks Bakery products Spices/Herbs Proteins Milk Preservatives Innovative concepts of sweeteners Salt reduction 	<ul style="list-style-type: none"> Processing equipment (mixing, stirring, kneading, dosing, crushing, filtering, sieving) Quality management (Inspection equipment, nutrition safety, quality control) Measuring and weighing (Weighing-/control- and drive technology, process analytics, weighing machines) 		<ul style="list-style-type: none"> Packaging machines Coding/Labeling Logistics (Storage systems, conveying systems, flow of materials: RFID) Automation (Robotics, IT-technology, wireless communication and data collection) Packaging design-/regulations 	<ul style="list-style-type: none"> FachPack 2024 SOLIDS 2024

Issue 5/2024 Closing date ads/editorial: **09 October 2024** Publication date: **05 November 2024**

INGREDIENTS	PROCESSING	FOOD LAB	PACKAGING	FAIRS
<ul style="list-style-type: none"> Functional ingredients Health ingredients Flavors and sweeteners Dietary fibers Confectionery/Bakery products Oils and fats Hydrocolloids Colours Emulsifiers/Stabilizers 	<ul style="list-style-type: none"> Automation (Plant layout/-optimization/-modernization, IT-solutions, AI) Measuring and weighing (Weighing-/control- and drive technology, process analytics, weighing machines) Equipment/Components (Fittings, sensors, drives, safety technology, lubricants, detergents) Energy management 		<ul style="list-style-type: none"> Control- and checking systems PET-/carton packaging Final packaging (Carton packages, foils, biodegradable packaging materials) Filling technology (Aseptics, filtration/separation) 	<ul style="list-style-type: none"> FILTECH 2024 SPS 2024 Brau Beviale 2024 Fi Europe 2024

Advertisement sizes and prices from 01 January 2024

Format	Basic rate full color	Print ad + additional E-Paper link (App + Browser)
	1/1 page € 5,940.–	€ 6,290.–
1/1	Type area: W 184 mm x H 250 mm	Bleed*: W 210 mm x H 297 mm (+3 mm)
	2/1 page € 9,170.–	€ 9,520.–
2/1	Type area: W 394 mm x H 250 mm	Bleed*: W 420 mm x H 297 mm (+3 mm)
	1/2 page € 3,690.–	€ 4,040.–
1/2 vertical	Type area: W 90 mm x H 250 mm	Bleed*: W 103 mm x H 297 mm (+3 mm)
	1/2 horizontal	Type area: W 184 mm x H 124 mm
1/2 horizontal	Type area: W 184 mm x H 124 mm	Bleed*: W 210 mm x H 144 mm (+3 mm)
	1/3 page € 2,840.–	€ 3,190.–
1/3 vertical	Type area: W 59 mm x H 250 mm	Bleed*: W 72 mm x H 297 mm (+3 mm)
	1/3 horizontal	Type area: W 184 mm x H 82 mm
1/3 horizontal	Type area: W 184 mm x H 82 mm	Bleed*: W 210 mm x H 102 mm (+3 mm)
	1/4 page € 2,040.–	€ 2,390.–
1/4 vertical	Type area: W 43 mm x H 250 mm	Bleed*: W 56 mm x H 297 mm (+3 mm)
	1/4 horizontal	Type area: W 184 mm x H 61 mm
1/4 horizontal	Type area: W 184 mm x H 61 mm	Bleed*: W 210 mm x H 81 mm (+3 mm)
	1/4 2-column	Type area: W 90 mm x H 124 mm
1/4 2-column	Type area: W 90 mm x H 124 mm	Bleed*: W 106 mm x H 144 mm (+3 mm)



1/8 page	€ 1,240.–	€ 1,590.–
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1/8 vertical Type area: W 43 mm x H 124 mm
1/8 horizontal Type area: W 184 mm x H 30,5 mm
1/8 2-column Type area: W 90 mm x H 61 mm

Junior page	€ 3,940.–	€ 4,290.–
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Junior page Type area: W 137 mm x H 187 mm **Bleed*:** W 150 mm x H 206 mm (+3 mm)

Cover-Story-Package (cover photo + 2 page cover story)	€7,340.–	€7,690.–
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Cover page: W 152 mm x H 178 mm (+3 mm)
 (Cover story with approx. 7,500 characters + 2-4 pictures on page 6-7 in the magazine)

***Bleed surcharge:**
 Format excl. 3 mm bleed on all sides.
 15 % surcharge on the basic price.

Prices for special placements:
 2nd cover page: Add 10 % of the Basic rate.
 4th cover page: Add 10 % of the Basic rate.
 3rd page: Add 5 % of the Basic rate.

Special size:
 More special sizes by request.

Discounts

Quantity discounts (Adverts to be published within 3 years)

On advertisements ordered at the same time:

3 adverts 5 %
 5 adverts 10 %
 10 adverts 15 %

– or –

Combination discounts (valid for 1 year)

On advertisements ordered at the same time:

3 adverts 5 %
 5 adverts 10 %
 10 adverts 15 %

Combination discounts are valid for these

Food and Beverage publications:

English:

- drinkworld Technology + Marketing
- food Marketing & Technology
- Wellness Foods & Supplements

German:

- Getränke! Technologie & Marketing
- Food Technologie
- Hygiene Report

Prices

Bound inserts:

maximum DIN A4 untrimmed,
format: 297 x 210 mm (+3 mm bleed)
2 pages € 3,805.–
4 pages € 4,435.–

Loose inserts:

up to 20 g € 285.– /thousand
up to 40 g € 415.– /thousand
up to 60 g € 580.– /thousand
(including p+h)*

* Bigger inserts on request
Postal address: publishing house.

Subscription rate:

Annual subscription (5 issues)

Inland:

€ 64.– incl. p+h + VAT

Abroad:

Surface mail € 69.– incl. p+h

Airmail € 87.– incl. p+h

Technical specifications

Printing materials:

- print ready PDF-files (possibly with bleed)
- EPS-files

Data forms for text documents:

- DOC/DOCX (Word documents); RTF (Rich Text Format)

Data forms for photos and graphs:

- TIF/JPG (high resolution)
- EPS (inc. embedded fonts, pictures and logos)

Data transfer:

- E-mail: martinek@harnisch.com
- Digital data storage devices by the closing deadline to the publishing company address.

Advertising with the digital standalone newsletter

The dispatch of an individually designed **standalone newsletter** offers you the opportunity for a target group communication. The focus is on your company, your products or your know-how.



food TECHNOLOGIE **LOGO**

**Hoch hinaus
im Vertical Farming.**

Mit effizienten Lüftungs-, Antriebs- und intelligenten Automatisierungslösungen.

Demn ob zur Versorgung wachsender Städte oder als Antwort auf den Klimawandel – Vertical Farming gehört die Zukunft. Mit dem umfassenden Produktportfolio von ebm-papst schaffen Sie perfekte Wachstumsbedingungen für Pflanzen und Insekten. Intelligent gesteuert und automatisiert – von der Zucht bis zur Auslieferung.

Warum Vertical Farming?
Im Vergleich zu konventioneller Landwirtschaft hat Vertical Farming zahlreiche Vorteile. Insbesondere der Ertrag ist um ein Vielfaches höher, da Anlagen perfekte Klimabedingungen bieten und das ganze Jahr über betrieben werden können. Demgegenüber steht jedoch ein immenser Energieeinsatz, vorrangig für die Beleuchtung und die Belüftung.

Höchste Zeit, wirtschaftlichere Wege zu gehen: mit passgenauen Systemlösungen und Produkten von ebm-papst. Wo immer es gilt, Luft auf möglichst effiziente und intelligente Weise zu bewegen, ist ebm-papst seit Jahrzehnten gefragter Engineering-Partner. Das breite Portfolio an Lüftern, Ventilatoren und Antrieben ist jeder Herausforderung gewachsen.

Standalone newsletter

(Text approx. 2,500 characters + images/logos + links)

FT dispatch "D-A-CH"

approx. 6.500 copies:

€ 1,900.-

FT & Getränke!-combined dispatch "D-A-CH"

approx. 12.700 copies:

€ 2,500.-

Transmission International:

– On request –

As Dr. Harnisch Publications, we offer newsletter opportunities for you in various specialist areas: food & beverage, pharmaceuticals, process technology, precision and machining processes, wood processing, building and constructing and food retailing.

Please contact us!



Advertising in the general newsletter

Your Sponsored News + banner in the **general Food & Beverage newsletter**. (Transmission in the D-A-CH region to approx. 13,500 addresses)

Leaderboard 600 x 100 px
€ 780.-

Sponsored News **Spons. News + Square**
 - Text 700 characters - Text 700 characters
 - Image 290x290 px - Image 290x290 px
 - Link - Link
 € 650.- - Square 240x240 px
 € 980.-

Square 240 x 240 px
€ 550.-

Publication schedule: Food & Beverage Newsletter 2024**

Week 6	Week 11	Week 18	Week 22	Week 25
Week 37	Week 42	Week 45	Week 47	

Advertising in digital magazine mailing

Exclusive sponsorship banner

600 x 100 px
€ 990.-



Food Technologie

Magazin für Inhaltsstoffe, Herstellung und Verpackung von Lebensmitteln ist die Fachpublikation für Führungskräfte im deutschsprachigen Raum, sowie einigen Ländern Osteuropas.

Advertising in the digital magazine (E-Paper/App)



E-paper linking (advert/technical article)

€ 350.-

E-paper branding throughout the entire issue

€ 1190.-

Digital ad placement only in the e-paper incl. linking. (Positioning by arrangement)

1/1 page € 1290.-

2/1 page € 1990.-

Digital magazines of Dr. Harnisch Verlag read by:



Advertising with news reports on www.food-technologie.de

In addition to classic banner advertising, there is also the possibility to place **sponsored news** on www.food-technologie.de.

The screenshot shows a web page with a dark header. At the top left, it says 'Diese Fachzeitschrift wird als E-Paper mit interaktiven Inhalten angeboten.' Below that is a button labeled 'Aktuelle Ausgabe'. The main content area has a breadcrumb trail: 'Dr. Hamrich Verlag > Food Technologie > Sponsored > Höchste Produktsicherheit und Effizienz'. The first article is titled 'Hygienische Kunststoffladungsträger von Craemer' by 'Whitepaper – Craemer GmbH', dated '1. Mai 2023'. It features an image of industrial equipment and a 'Sponsored' tag. The text describes 'Maximale Hygiene und effiziente Logistiksysteme – bei Lagerung, Verarbeitung und Transport von Nahrungsmitteln sind anwendungsorientierte [...]'. Below the article is a 'weiterlesen' link. The second article is titled 'Höchste Produktsicherheit und Effizienz' by 'Minebea Intec auf der interpack 2023', dated '28. April 2023'. It features an image of a Minebea Intec metal detector and a 'Sponsored' tag. The text describes 'Bild: Der Metalldetektor Mitus® detektiert dank innovativer MiWave Technologie kleinste metallische Fremdkörper selbst bei größtem [...]'. Below the article is a 'weiterlesen' link. The third article is titled 'Gelungenes Messe-Duo: Rückblick auf die EMPACK und die Logistics & Automation 2023 in Hamburg' by 'EMPACK und die Logistics & Automation 2023'. It features an image of event banners and a 'Sponsored' tag.

Sponsored News

News on www.food-technologie.de
incl. linking:

€ 700,-

incl. social media linking:
Surcharge: € 250,-

incl. video/YouTube integration:
Surcharge: € 250,-

incl. integration of a detailed
Article as PDF (Whitepaper):
Surcharge: € 250,-

Advertising with banners on www.food-technologie.de

The image shows a screenshot of the foodTECHNOLOGIE website with several banner ad placements highlighted by blue boxes and lines. The banners are labeled with their dimensions and prices:

- Leaderboard**: 728 x 90 px, € 590.-
- Leaderboard XL**: 1040 x 90 px, € 690.-
- Button**: 240 x 90 px, € 290.-
- Square**: 240 x 240 px, € 550.-
- Skyscraper**: 240 x 500 px, € 850.-

The website header includes the logo "foodTECHNOLOGIE" and navigation links: "News", "Das Magazin", "Abonnement", "Mediadaten", "Messen/Events", "Kontakt", "Newsletter". The main content area features a featured article for "Food Technologie" magazine with a "Aktuelle Ausgabe" button and a "Magazin für Inhaltsstoffe, Herstellung und Verpackung von Lebensmitteln" description. The footer contains the text: "Dr. Harnisch Verlag • Food Technologie • Sponsorat • Höchste Produktqualität und Effizienz".

All banner prices are for a period of four weeks. Other formats on request.
Display and placement may vary on mobile devices.

Distribution overview total

Printed distribution
approx. 11,703 copies*

Total distribution
approx. 18,200 copies

Digital distribution
approx. 6,500 copies**



Other digital distribution channels
(Website/Social Media/E-Paper/Newsletter)

Circulation details with readership breakdown

Print run*

Total print run	12.000 copies
Actual circulation	11.703 copies
International percentage	(6,35 %) 743 copies
File copies	297 copies

Geographical circulation breakdown**

Germany	10.960 copies
Switzerland	167 copies
Austria	91 copies
Denmark.....	78 copies
Netherlands.....	56 copies
Other Countries.....	351 copies

Circulation breakdown by function**

Proprietors, Chairmen	3.382 copies
Production / Factory Managers.....	2.904 copies
Production, Quality Control.....	1.758 copies
Laboratory, R & D.....	1.427 copies
Commercial / Purchasing Managers	995 copies
Others.....	1.237 copies

Circulation breakdown by product areas**

Milling and peeling industry	137 copies
Nutrients, starch and potato products	315 copies
Pastry products	120 copies
Baking and biscuits products	2.215 copies
Sugar industry	125 copies
Fruit and vegetable processing	576 copies
Confectionery industry	429 copies
Dairies, cheese factories, dairy processing	908 copies
Edible oils and fats, oil mills and margarine	152 copies
Slaughterhouses, meat industry, meat processing	2.045 copies
Fish processing	240 copies
Drink producers	1.338 copies
Coffee, tea and coffee products	120 copies
Other food industry	476 copies
Feed industry	413 copies
Engineering offices, trading companies	781 copies
Universities, organizations, associations	476 copies
Others	837 copies

11.703 copies

* According to the IWW-survey II/2023

** Source: Analysis of publishing house II/2023

General Terms of Business Dr. Harnisch Verlags GmbH

1. These General terms and conditions as well as the advertising media information supplied to the customer are strictly applicable to all business relations between the customer and the publishing house. Different terms and conditions of the customer do not apply, even when they are not expressly contradicted by the publisher.
2. In cases of doubt, advertisement orders are to be completed within one year of conclusion of order. The publishing company guarantees the best possible reproduction of the advertisement in print and as a digital promotion tool.
3. A digital promotion can be made up of one or more elements such as photos and/or text, sound sequences and moving images: an area or space can be reserved by the customer as a clickable link to a further online address or mobile site to feature additional information.
4. For any errors in publication for which the publisher is responsible, the client shall receive compensation in the form of free replacement advertising or digital advertising space to the extent that the purpose of the advertisement/digital advertising which was impaired.
5. Claims to defects are struck by the statute of limitations within one year after the legal date of commencement of the limitation period.
6. The publishing company shall reserve the right to reject bookings for advertisements, digital promotions or printed or digital inserts as well as individual called up insertions within one advertisement order for reasons of content, source or the technical form in accordance with the basic principles of the publishing company. Orders for inserts or bound-in inserts are binding for the publisher only after the presentation of a sample of original size and after a written confirmation for the customer issued by the publisher. A possible refusal of the order will be communicated to the customer in writing. The refusal of an individual call does not give rise to the withdrawal of the total contract.
7. The customer will furnish the publishing house with the printing templates/digital materials according to its specifications. The specification of the printing templates/digital materials and the deadline for their presentation are set out in the advertising media information. The costs for layouts, printing material, etc. which are to be produced by the publishing company will be invoiced to the orderer, likewise the costs for any major alterations to the original agreed advertisements. Ordered advertisements/digital promotion which are not to hand or only incomplete by the copy date as laid down in the publication schedule, will be published in the following issue in the manner determined by the publishing company.
8. Proofs are only supplied when expressly requested. The orderer is responsible for the correctness of the returned proofs. Should the orderer fail to return the proofs supplied to him in good time by the set date, this shall be considered as approval for printing/publishing. After publication, the publisher will send the customer a specimen copy free of charge/link or a copy of the page with reference to the advertisement/digital promotion.
9. The invoice is to be paid within the given period as stipulated on the advertising rates based on the date of invoice in so far as no reduced terms of payment or payment in advance has been agreed to in a specific case. In the case of default in payment or extension of date for payment, interest shall be charged at a rate of 5 %. The publishing company can hold back the completion of a current order in the case of default payment and demand payment in advance for the rest of the advertisements/digital promotions still to be published.
10. In the case of legal proceedings, non-payment, out-of-court settlement or bankruptcy, any discounts shall be waived and the full amount for the advertisement/digital promotion still to be published shall become immediately due for payment without any discounts or obligations on the part of the publishing company. The customer will only be entitled to offset with undisputed or legally valid claims. The customer is only entitled to the assertion of his right of retention due to counterclaims arising from this contract.
11. Printing material will only be returned at the express request of the orderer. The deadline for the storage of such printing material shall end three months after the advertisement/digital promotion has been published.
12. If, as a result of Acts of Providence or other reasons for which the publishing company cannot be held responsible, it is impossible to fulfil the order or for the same reasons publication of the journal of different issues/digital promotion is stopped, the publishing company shall have the right to defer publication or withdraw from the rest of the order.
13. The publisher will store all customer data disclosed to him within the context of the business relationship and required for the performance of the contract. These data will only be used for the fulfillment of the contract.
14. The seat of the publishing company is the sole place of jurisdiction and fulfillment also in respect of bills of exchange and cheques made out in connection with the order.
15. Please refer to our data protection statement on our site: <https://www.harnisch.com/en/datenschutzerklaerung/>

Our magazines and journals



food Marketing & Technology

www.food-tm.com

International magazine for the entire food industry worldwide.

Approx. 16,500 printed copies
Approx. 22,000 digital copies

foodTECHNOLOGIE

Food Technologie

www.food-technologie.de

German magazine for the food industry: Ingredients, Processing and Packaging.

Approx. 12,000 printed copies
Approx. 6,500 digital copies



drinkworld Technology + Marketing

www.drink-tm.com

Magazine for the entire drink industry worldwide.

Approx. 10,500 printed copies
Approx. 18,000 digital copies



Getränke! Technologie & Marketing

www.getraenke-tm.de

German language magazine for the entire beverage industry.

Approx. 9,000 printed copies
Approx. 6,500 digital copies

Wellness Foods & Supplements

Wellness Foods & Supplements

www.wfs-mag.com

The European magazine for health ingredients, nutraceutical foods and beverages.

Approx. 8,400 printed copies
Approx. 10,500 digital copies

HYGIENE REPORT

Hygiene Report

www.hygiene-report-magazin.de

German publication for quality management in the food and beverage industry.

Approx. 12,000 printed copies
Approx. 12,700 digital copies



petfood pro

www.petfoodpro-mag.com

petfood pro is the international magazine for the manufacture of food for domestic animals.

Approx. 9,600 printed copies
Approx. 8,800 digital copies



bb guide – Beverage & Brewing

www.beverage-brewing.com

Suppliers' Guide for the beverage industry.

Approx. 14,500 printed copies
Approx. 19,000 digital copies



fng MAGAZIN

FOOD · NONFOOD · GETRÄNKE · TOBACCO

www.fng-magazin.de

The independent publication for supermarket managers in Germany.

Approx. 23,500 printed copies
Approx. 9,200 digital copies

dedica

dedica

www.dedica.de

Trade magazine for trends and lifestyle in the field of promotional products.

Approx. 19,600 printed copies
Approx. 39,000 digital copies



PuK – Process Technology & Components

www.puk-mag.com

In German and English language.

Approx. 12,750 printed copies
Approx. 111,450 digital copies



GET – Green Efficient Technologies

www.get-mag.com

In German and English language.

Approx. 5,500 printed copies GER
Approx. 80,000 digital copies



dihw

www.dihw-magazin.de

German Magazine for the manufacture, processing and application of diamond high performance tools.

Approx. 9,000 printed copies
Approx. 7,000 digital copies



hp tooling

www.hptooling-mag.com

International magazine for high precision machining processes.

Approx. 13,000 printed copies
Approx. 22,000 digital copies



WiN woodworking INTERNATIONAL

www.woodworking-international.com

International magazine for the woodworking industry worldwide.

Approx. 9,100 printed copies
Approx. 10,000 digital copies



element + BAU

www.element-und-bau.de

The magazine for architects: facility construction in German language.

Approx. 6,000 printed copies
Approx. 7,300 digital copies