

Aim and scope

Getränke! Technologie & Marketing, magazine for the entire drinks industry, is the specialist publication for executives in the German-speaking part of Europe. We report on technological developments in processing and filling, the use of raw materials and ingredients on market conditions and strategies. Besides actual topics, trends and solutions for the industry we focus on specials which cover the entire spectrum.

Readers are executives and decision-makers in the brewing, dairy and mineral water industries, manufacturers of alcoholic and non-alcoholic drinks, wine growers and bottlers. All readers are personalized with their functions. Getränke! Technologie & Marketing is distributed in controlled circulation according to editorial features.

Dr. Harnisch Publications offers other magazines in the field:

- ▶ **drinkworld Technology + Marketing**, international magazine published in English language for the beverage industry worldwide and
- ▶ **food Marketing & Technology**, international magazine published in English language for the food industry worldwide and
- ▶ **Food Technologie**, magazine for the food industry published in German language.



Publisher

Postal address

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Internet

www.harnisch.com und
 www.getraenke-tm.de

Total print run

9.000 copies

Actual circulation

8.547 copies



Circulation audit IVW II / 2022:
 Total print run: 9.000 copies
 Distribution: 8.547 copies

Place of publication

Nuremberg

Volume | Year

28th year | 2023

Number of issue

see from page 3

Publication schedule

5 times per year

Magazine format

DIN A4 (W 210 x H 297 mm)

Subscription rate

€ 67,- incl. p+h

€ 85,- incl. p+h/air mail

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Media Information 2023

3.

List of topics and publication schedule*

Issue 1 2023**					
Closing date for ads and editorial contributions: 24/01/2023			Publication date: 01/03/2022		
Ingredients <ul style="list-style-type: none"> ▶ Flavours ▶ Sports drinks ▶ Proteins ▶ Tea ▶ Enzymes ▶ Colors ▶ Dairy drinks 	Processing <ul style="list-style-type: none"> ▶ Sustainability, energy ▶ Heating and cooling technology ▶ Filtration and separation Automation <ul style="list-style-type: none"> ▶ Drives and systems ▶ Process automation ▶ Measuring and control equipment 	Packaging <ul style="list-style-type: none"> ▶ Aseptic filling ▶ Packaging machines and plants ▶ Packaging materials 	Logistic and Storage <ul style="list-style-type: none"> ▶ Transport- and conveying ▶ Intralogistics ▶ Material flow, Storage systems ▶ Bottle sorting 	Marketing <ul style="list-style-type: none"> ▶ Promotion materials for the beverage industry ▶ Company management 	Trade Fairs <ul style="list-style-type: none"> ▶ Filtech ▶ PUMPS & VALVES ▶ SOLIDS ▶ RECYCLING TECHNIK
Issue 2 2023**					
Closing date for ads and editorial contributions: 15/03/2023			Publication date: 20/04/2023		
Ingredients <ul style="list-style-type: none"> ▶ Raw materials alc-free ▶ Flavours ▶ Beverage trends ▶ Sweetening ▶ Juices and concentrates ▶ Functional drinks ▶ Minerals 	Processing <ul style="list-style-type: none"> ▶ Software & IT solutions ▶ Plant engineering ▶ Analytics, lab and measuring ▶ Water, wastewater ▶ Waste management, environment 	Packaging <ul style="list-style-type: none"> ▶ Labelling & coding ▶ Packaging machines ▶ Closures and sealing technology ▶ Packing materials and aids ▶ Glass, PET, can, carton ▶ Retournables, final packaging 	Logistic and Storage <ul style="list-style-type: none"> ▶ Material flow / RFID ▶ Palletising- and picking technology ▶ Storage and logistics 	Marketing <ul style="list-style-type: none"> ▶ Presentation of beverage ▶ Promotion materials for the beverage industry 	Trade Fairs <ul style="list-style-type: none"> ▶ LogiMat ▶ Interpack ▶ EMPACK ▶ Hannover Messe ▶ Vitafoods

Issue 3 | 2023**Closing date for ads and editorial contributions: **30/05/2023**Publication date: **03/07/2023****Ingredients**

- ▶ Wellnessdrinks
- ▶ Dairy mix drinks
- ▶ Acidulants
- ▶ Flavours
- ▶ Colours
- ▶ Vitamins

Processing

- ▶ Filtration, separation
- ▶ Plant technology, maintenance
- ▶ Water and wastewater management

Automation

- ▶ Robotics
- ▶ Drives and accessories

Packaging

- ▶ Filling and aseptic filling
- ▶ Final packaging
- ▶ Transport packaging
- ▶ Recycling, waste handling

Logistic and Storage

- ▶ Storage and picking systems
- ▶ Forklifts and industrial trucks
- ▶ Load restraint
- ▶ Software and IT solutions

Marketing

- ▶ Sponsoring
- ▶ Promotions
- ▶ Transport media
- ▶ E-commerce

Trade Fairs

- ▶ IFT

Issue 4 | 2023**Closing date for ads and editorial contributions: **14/08/2023**Publication date: **19/09/2023****Ingredients**

- ▶ Sports drinks
- ▶ Alcoholic beverages
- ▶ Flavours
- ▶ Enzymes
- ▶ Concentrates
- ▶ Stabilizers
- ▶ Tea

Processing

- ▶ Supply technology
- ▶ Steam and steam generation
- ▶ Analytics, quality
- ▶ Wine, sparkling wine and spirits production
- ▶ Pumps, compressors, Fittings and valves

Packaging

- ▶ Glass, PET, can, Beverage Cartons
- ▶ Returnables, end packaging
- ▶ Transport packaging
- ▶ Packaging- and Filling lines
- ▶ Sorting equipment

Logistic and Storage

- ▶ Pallets and palletising
- ▶ Labeling and ID technology
- ▶ Transportation- and conveying systems
- ▶ Storage facilities

Marketing

- ▶ Sales promotion
- ▶ Produkt staging with pack design

Trade Fairs

- ▶ Powtech

Issue 5 | 2023**Closing date for ads and editorial contributions: **05/10/2023**Publication date: **07/11/2023****Ingredients**

- ▶ Vitamins and minerals
- ▶ Hops, malt
- ▶ Flavours
- ▶ Ready mixes
- ▶ Functional ingredients
- ▶ Beverage trends
- ▶ Tea

Processing

- ▶ Rinsing and filling technology
- ▶ Water and wastewater management
- ▶ Auxiliaries

Automation

- ▶ Process systems, sensors
- ▶ Energy efficiency, drives
- ▶ Safety engineering

Packaging

- ▶ KEG technology, tanks containers
- ▶ Barrels and crates
- ▶ Transportation packaging
- ▶ Bottle washing and, sorting plants

Logistic and Storage

- ▶ Bottle transportation
- ▶ Loading installations
- ▶ Transport fleet
- ▶ Material flow & storage systems
- ▶ Tanks and silos

Marketing

- ▶ Markets
- ▶ Dispensing equipment
- ▶ Product staging via packagings

Trade Fairs

- ▶ BrauBeviale
- ▶ SPS
- ▶ Fi Europe

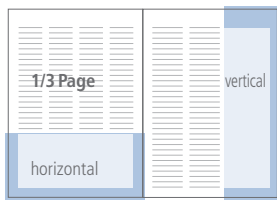
* Subject to change without notice

** Topic not found? Please contact us, we will be happy to offer a suitable option for your campaign.

Advertisement: format and pricing | Price list valid from 01/01/2023

Format: W 210 x H 297 mm | Type area: W 189 mm x H 250 mm | All advertisements positioned within bleed area* 3 mm

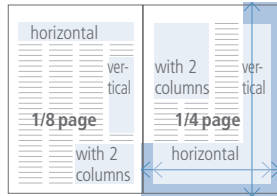
		Basic price, 4 c	Print ad + additional link in the e-paper (App + Browser)
	<p>Cover Package The package includes:</p> <ul style="list-style-type: none"> ▶ cover: W 216 mm x H 216 mm, incl. 3 mm bleed ▶ cover story: 8,000–9,000 characters an images 	€ 7,270.–	€ 7,620.–
	<p>Special Positioning</p> <ul style="list-style-type: none"> 2nd cover page inside cover page 5 next to the index of contents 3th cover page back cover 4th cover page back cover 		<p>Price upon request</p> <p>Price upon request</p> <p>Price upon request</p> <p>Price upon request</p>
<p>1/1 Page</p>	<p> L*: W 189 mm x H 250 mm B***: W 216 mm x H 303 mm</p>	€ 5,710.–	€ 6,060.–
	<p>Junior Page</p>		<p>Price upon request</p>
<p>Junior Page</p>	<p> L*: W 135 mm x H 175 mm B***: W 150 mm x H 195 mm</p>	€ 3,775.–	€ 4,125.–
	<p>1/2 Page horizontal vertical</p>		<p>Price upon request</p>
<p>1/2 Page horizontal vertical</p>	<p> L*: W 189 mm x H 125 mm B***: W 216 mm x H 143 mm L*: W 92 mm x H 250 mm B***: W 107 mm x H 303 mm</p>	€ 3,525.–	€ 3,875.–



1/3 Seite € 2,730.– € 3,080.–

horizontal | L*: W 189 mm x H 82 mm | B**.: W 216 mm x H 85 mm

vertical | L*: W 74 mm x H 250 mm | B**.: W 89 mm x H 303 mm



1/4 page € 1,950.– € 2,300.–

horizontal | L*: W 189 mm x H 62 mm | B**.: W 216 mm x H 66 mm

vertical | L*: W 44 mm x H 250 mm | B**.: W 59 mm x H 303 mm

with 2 columns | L*: W 92 mm x H 123 mm

1/8 page € 1,180.– € 1,530.–

horizontal | L*: W 189 mm x H 31 mm

vertical | L*: W 49 mm x H 122 mm

with 2 columns | L*: W 92 mm x H 62 mm

Job offers

Price upon request

*At bleed: Format including 3 mm bleed on the edges falling off. 15 % surcharge on the basic price.

Special colours and formats: Price on request, not discountable

5.

Supplier listing | inserts | bound

Supplier Listing – rubric as desired

- ▶ Width 60 mm, height to be ordered
- ▶ Acceptance period: 5 issues (12 month), per millimeter in height € 5.50

Bound inserts | Glue-in – up to a maximum of DIN A 4 final format

- ▶ 2 pages (1 sheet) € 2,650.–
- ▶ 4 pages (2 sheets) € 3,080.–

Inserts | loose

- ▶ up to 20 g, per thousand € 260.–
- ▶ up to 40 g, per thousand € 380.–
- ▶ up to 60 g, per thousand € 530.–

Loose inserts and bound inserts: other formats price on request

Discounts

Quantity discounts or Combination discounts

Within one year, for one order of:

3 Ads	5 %
5 Ads	10 %
10 Ads	15 %

Combinations discounts apply for ads ordered at the same time in other publications:

German: ▶ Getränke! Technologie & Marketing

▶ Food Technologie

▶ Hygiene Report

English: ▶ drinkworld Technology + Marketing

▶ food Marketing & Technology

▶ Wellness Foods & Supplements

Media Information 2023

6.

Circulation details with readership breakdown

Total distribution overview

YOUR BENEFIT!

Print run*
8,547 Copies

Total distribution
15,047 Copies

Digital distribution**
6,500 Copies



Other digital distribution channels
(Website/Social Media/E-Paper/Newsletter)

Total print run*

Total print run	9,000 copies
Distribution	8,547 copies
Specimen and archive copies	453 copies

Geographic circulation breakdown**

Germany	7,711 copies
Austria	393 copies
Switzerland	271 copies
Europe other countries	157 copies
Overseas	15 copies

Circulation breakdown by function**

Owners, directors	2,654 copies
Factory managers	2,173 copies
Production / quality control	1,359 copies
Product development, R + D	1,160 copies
Administration, Marketing	1,201 copies

Circulation breakdown by product area**

Non-alcoholic (Soft drinks, carbonated water and mineral springs, juices, bottlers)	2,656 copies
Wine, sparkling wine, spirits	1,274 copies
Beer	1,378 copies
Beverage: Wholesale and Trade	814 copies
Component supplier	753 copies
Milk	345 copies
Associations, universities, special colleges	132 copies
Others	185 copies
Raw materials, additives suppliers	174 copies
Overseas	836 copies
Total	8,547 copies

* According to Circulation audit IWV II / 2022
 ** Reference analyses publisher, quarter II / 2022

Banner advertising on the magazine website www.getraenke-tm.de | Price list valid from 01/01/2022



Leaderboard XL 1040 x 90 px € 590.-

Leaderboard 728 x 90 px € 490.-

Button 240 x 90 px € 200.-

Square (Website) 240 x 240 px € 410.-

Skyscraper 240 x 600 px € 740.-

All banner prices are for a placement of four weeks. Other formats on request. Display and placement may vary on mobile devices.

Media Information 2023

7.2.

NEWS on www.getraenke-tm.de and social media | Price list valid from 01/01/2022

The magazine website www.getraenke-tm.de offers the possibility to place a story/announcement at the top of the „NEWS“ section for a period of four weeks. In addition, it is possible that a story can be posted on the publisher's social media pages.

Sponsored NEWS + social media notices

NEWS item on www.getraenke-tm.de incl. linking
(Video/YouTube integration possible)

€ 700.-

Individual paper with direct link

Integration of a detailed article (PDF)
on the magazine website www.getraenke-tm.de

€ 950.-

Statistics www.getraenke-tm.de (period: 01.06.2021- 01.06.2022)

Page views: 5.560

Single page views: 3.977



Social media post with link (facebook/Twitter/LinkedIn)

Post a NEWS item on our social media channels
with a direct link to your homepage.

€ 600.-

Digital magazine as an e-paper in the app and on the website www.getraenke-tm.de | Price list valid from 01/01/2022



E-paper branding – over entire issue
incl. linking € 1,190.-

W 210 mm x H 150 - 200 mm*, 4c
(as a high resolution PDF-file)

Digital ad placement – only in the e-paper
incl. linking
(Positioning by arrangement)

1/1 page € 1,290.-
2/1 page € 1,990.-

E-paper link (advertisement/article) € 350.-

Read digital magazines from Dr. Harnisch Verlag per:

Website

Google Play

App Store

* Subject to change without notice

NEW!

Digital delivery options | Price list valid from 01/01/2022

The possibility of sending an individual **Exclusive/Standalone Newsletter** as well as the placement of banner advertising or **Sponsored News** in a **General Magazine Newsletter** are primary communication tools for information and advertising. In addition, the issue is published parallel to the publication dates of the print editions in the **Digital Magazine Dispatch** with the possibility of integrating an **Exclusive Sponsorship Banner**.

Exklusive/Standalone Newsletter

Dr. Harnisch Publications **LOGO**

Sicherheit in Sachen Süßstoff

Natürliche, pflanzliche und weitere Trends auf den Süßstoffmärkten

Angesichts des wachsenden Verbraucherbewusstseins für Gesundheit und Wellness ist es wichtig, einen Süßstoffanbieter zu wählen, der fundierte Marktkenntnisse und Stabilität in dieser unbeständigen Produktkategorie bieten kann. Durch hohe globale Lagerbestände und langjährige Herstellerbeziehungen können wir beispielweise Sicherheit in der Lieferkette bieten. Unsere hauseigenen Experten beraten Sie gern, um den richtigen Süßstoff zu finden mit dem Sie wohlschmeckende, gesündere Produkte liefern können.

**Exclusive/
Standalone-
Newsletter**
(Text + images/
logos + links)

**Dispatch:
Getränke!**
6,425 Copies

„D-A-CH“ € 1,900.–

**Combined dispatch:
Getränke! +
Food Technologie**
12.700 Copies

„D-A-CH“ € 2,500.–

Digital Magazine Dispatch (Newsletter)

Getränke! Technologie & Marketing
The digital issue is online.

Getränke!
TECHNOLOGIE & MARKETING 4 | 2022

- **BRÄUEREIEN REPORT** - Die Technologie von 2022
- **ROH- UND INHALTSSTOFFE** - Produktanbau vor der Haustür und direkte Wertenerhebung
- **IM FOKUS** - drinks 2022 - Übergreifende Branchenrends und Entwicklungen im Blick

Endress+Hauser **EH**
Spenden für Forschung & Entwicklung

**Exclusive
Sponsorship Banner**
(at the Digital
Magazine Dispatch)

600 x 100 px

€ 990,-

General Magazine Newsletter



The Editor's Focus

Reliable information today is a premium good. At Dr. Harnisch Publications we are right at the source of a whole range of subjects, including the latest in ingredients, processing and packaging throughout the food and beverage industries. This newsletter is a selection of the most up to date and forward looking topics. Our focus for you. Feel free to learn, share, enjoy and please come back to us with your comments, so that we can do more for you next time around.
Sincerely, Ian D. Hesley

Plant Boom in Colors and Flavors



Plant Boom in Colors and Flavors

Now we are into 2020, Christiane Lippert, Head of Marketing for Food at Lycopodium gives her thoughts on the big trends influencing color choices for manufacturers...

...continue reading here



Stevia Innovation

Saqib Ramday, Category Director at Tate & Lyle, discusses the evolution of stevia applications, from early formulations to new usages as a flavoring substance with modifying properties...

...continue reading here

Leaderboard
600 x 100 px

€ 700,-

Sponsored News
(Text + image)

€ 600,-

Sponsored News + Square
(Text + image + banner)

€ 900,-

Square
240 x 240 px

€ 500,-

[Click here for the latest issue!](#)



Getränke! Technologie & Marketing

is the magazine for the drinks industry and is published in German. Feature articles and short communications cover the whole spectrum of processing, raw materials and ingredients, bottling, logistics, packaging and marketing of beverages. We also report on special topics of regional interest and the trends in the beverage industries. Readers are executives and decision-makers in the brewing, dairy and mineral water industries, manufacturers of non-alcoholic drinks, wine growers and bottlers.

You don't want to miss anything?

[Get the free Newsletter here](#)

More Information about our Magazines:

[Read more here](#)



General Newsletter dispatch statistics (June 2022):

Dispatch „World“:	approx 35,000 copies
Dispatch „Europe“:	approx 25,000 copies
Dispatch „German speaking Europe“:	approx. 12,700 copies
Average click rate:	approx. 30%

Newsletter

Aktuelles +++ Informationen +++ Nachrichten +++ Aktuelles +++ Informationen +++ Nachrichten +++

Technical requirements

Printing materials for CTP (Computer to plate)

- ▶ high resolution PDF-files

Text Documents

- ▶ .DOC (Word-Document), .RTF (Rich Text Format)

Graphics and Images (CMYK, 300 dpi)

- ▶ .TIFF / .JPG or
- ▶ .EPS (with embedded fonts, pictures, graphics and logos)

Data transfer

- ▶ E-Mail to: haulena@harnisch.com or getraenke-tm@harnisch.com.
Giving the issue as reference.
Please supply printed proof for digital ads.

General terms of business Dr. Harnisch Verlags GmbH

1. These General terms and conditions as well as the advertising media information supplied to the customer are strictly applicable to all business relations between the customer and the publishing house. Different terms and conditions of the customer do not apply, even when they are not expressly contradicted by the publisher.
2. In cases of doubt, advertisement orders are to be completed within one year of conclusion of order. The publishing company guarantees the best possible reproduction of the advertisement in print and as a digital promotion tool.
8. Proofs are only supplied when expressly requested. The orderer is responsible for the correctness of the returned proofs. Should the orderer fail to return the proofs supplied to him in good time by the set date, this shall be considered as approval for printing/publishing. After publication, the publisher will send the customer a specimen copy free of charge/link or a copy of the page with reference to the advertisement/digital promotion.

3. A digital promotion can be made up of one or more elements such as photos and/or text, sound sequences and moving images: an area or space can be reserved by the customer as a clickable link to a further online address or mobile site to feature additional information.
4. For any errors in publication for which the publisher is responsible, the client shall receive compensation in the form of free replacement advertising or digital advertising space to the extent that the purpose of the advertisement/digital advertising which was impaired.
5. Claims to defects are struck by the statute of limitations within one year after the legal date of commencement of the limitation period.
6. The publishing company shall reserve the right to reject bookings for advertisements, digital promotions or printed or digital inserts as well as individual called up insertions within one advertisement order for reasons of content, source or the technical form in accordance with the basic principles of the publishing company. Orders for inserts or bound-in inserts are binding for the publisher only after the presentation of a sample of original size and after a written confirmation for the customer issued by the publisher. A possible refusal of the order will be communicated to the customer in writing. The refusal of an individual call does not give rise to the withdrawal of the total contract.
7. The customer will furnish the publishing house with the printing templates/digital materials according to its specifications. The specification of the printing templates/digital materials and the deadline for their presentation are set out in the advertising media information. The costs for layouts, printing material, etc. which are to be produced by the publishing company will be invoiced to the orderer, likewise the costs for any major alterations to the original agreed advertisements. Ordered advertisements/digital promotion which are not to hand or only incomplete by the copy date as laid down in the publication schedule, will be published in the following issue in the manner determined by the publishing company.
9. The invoice is to be paid within the given period as stipulated on the advertising rates based on the date of invoice in so far as no reduced terms of payment or payment in advance has been agreed to in a specific case. In the case of default in payment or extension of date for payment, interest shall be charged at a rate of 5%. The publishing company can hold back the completion of a current order in the case of default payment and demand payment in advance for the rest of the advertisements/digital promotions still to be published.
10. In the case of legal proceedings, non-payment, out-of-court settlement or bankruptcy, any discounts shall be waived and the full amount for the advertisement/digital promotion still to be published shall become immediately due for payment without any discounts or obligations on the part of the publishing company. The customer will only be entitled to offset with undisputed or legally valid claims. The customer is only entitled to the assertion of his right of retention due to counterclaims arising from this contract.
11. Printing material will only be returned at the express request of the orderer. The deadline for the storage of such printing material shall end three months after the advertisement/digital promotion has been published.
12. If, as a result of Acts of Providence or other reasons for which the publishing company cannot be held responsible, it is impossible to fulfil the order or for the same reasons publication of the journal of different issues/digital promotion is stopped, the publishing company shall have the right to defer publication or withdraw from the rest of the order.
13. The publisher will store all customer data disclosed to him within the context of the business relationship and required for the performance of the contract. These data will only be used for the fulfillment of the contract.
14. The seat of the publishing company is the sole place of jurisdiction and fulfillment also in respect of bills of exchange and cheques made out in connection with the order.
15. Please refer to our data protection statement on our site:
<https://www.harnisch.com/en/datenschutzerklaerung/>

food INTERNATIONAL
Marketing & Technology

food Marketing & Technology

www.food-mt.com

Internationales Fachmagazin für die Nahrungsmittelindustrie in englischer Sprache.

ca. 17.700 Ex. Druckauflage
ca. 22.000 Ex. Digitalverbreitung

drinkworld
Technology + Marketing

drinkworld Technology + Marketing

www.drink-tm.com

Das Magazin für die gesamte Getränkeindustrie weltweit in englischer Sprache.

ca. 11.800 Ex. Druckauflage
ca. 17.000 Ex. Digitalverbreitung

Wellness Foods & Supplements

Wellness Foods & Supplements

www.wfs-mag.com

Das europäische Fachmagazin für Health Ingredients, nutraceutical Lebensmittel und Getränke in englischer Sprache.

ca. 8.400 Ex. Druckauflage
ca. 11.000 Ex. Digitalverbreitung

petfood pro
Technology & Marketing

petfood pro

www.petfoodpro-mag.com

petfood pro ist das internationale Magazin für die Herstellung von Futtermitteln für Haustiere.

ca. 9.600 Ex. Druckauflage
ca. 8.800 Ex. Digitalverbreitung

food TECHNOLOGIE

Food Technologie

www.food-technologie.de

Magazin für Inhaltsstoffe, Herstellung und Verpackung für die Lebensmittelindustrie im deutschsprachigen Raum.

ca. 12.000 Ex. Druckauflage
ca. 6.500 Ex. Digitalverbreitung

Getränke!
TECHNOLOGIE & MARKETING

Getränke! Technologie & Marketing

www.getraenke-tm.de

Das Magazin für die gesamte Getränkeindustrie in deutscher Sprache.

ca. 9.000 Ex. Druckauflage
ca. 6.500 Ex. Digitalverbreitung

HYGIENE
REPORT

Hygiene Report

www.hygiene-report-magazin.de

Qualitätssicherung in der Lebensmittel- u. Getränkeindustrie in deutscher Sprache.

ca. 14.000 Ex. Druckauflage
ca. 12.700 Ex. Digitalverbreitung

bb pub
Beverage & Brewing

bb guide – Beverage & Brewing

www.beverage-brewing.com

Lieferantenverzeichnis für die Getränkeindustrie in englischer und deutscher Sprache.

ca. 15.500 Ex. Druckauflage
ca. 19.000 Ex. Digitalverbreitung

fng GENUSS
ATELIER

fng MAGAZIN

FOOD · NONFOOD · GETRÄNKE · TOBACCO
www.fng-magazin.de

Das Markenmagazin für den Lebensmittelhandel in deutscher Sprache.

ca. 23.500 Ex. Druckauflage
ca. 9.200 Ex. Digitalverbreitung

PK

PuK – Prozesstechnik & Komponenten

www.puk-mag.com

in deutscher und englischer Sprache.

ca. 24.500 Ex. Druckauflage
ca. 90.000 Ex. Digitalverbreitung

dihw
MAGAZIN

dihw

www.dihw-magazin.de

Magazin in deutscher Sprache für die Herstellung, Be- und Verarbeitung von Diamant-Hochleistungswerkzeugen.

ca. 9.000 Ex. Druckauflage
ca. 7.000 Ex. Digitalverbreitung

woodworking
INTERNATIONAL

WiN woodworking INTERNATIONAL

www.woodworking-international.com

Internationales Fachmagazin für die holzverarbeitende Industrie in englischer Sprache.

ca. 9.100 Ex. Druckauflage
ca. 10.000 Ex. Digitalverbreitung

dedica

dedica

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Fachmagazin für Trends und Lifestyle rund um den Werbeartikel.

ca. 19.600 Ex. Druckauflage
ca. 43.000 Ex. Digitalverbreitung

GET

GET – Green Efficient Technologies

www.get-mag.com

in deutscher und englischer Sprache.

ca. 5.500 Ex. Druckauflage DE
ca. 40.000 Ex. Digitalverbreitung

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