

journal of

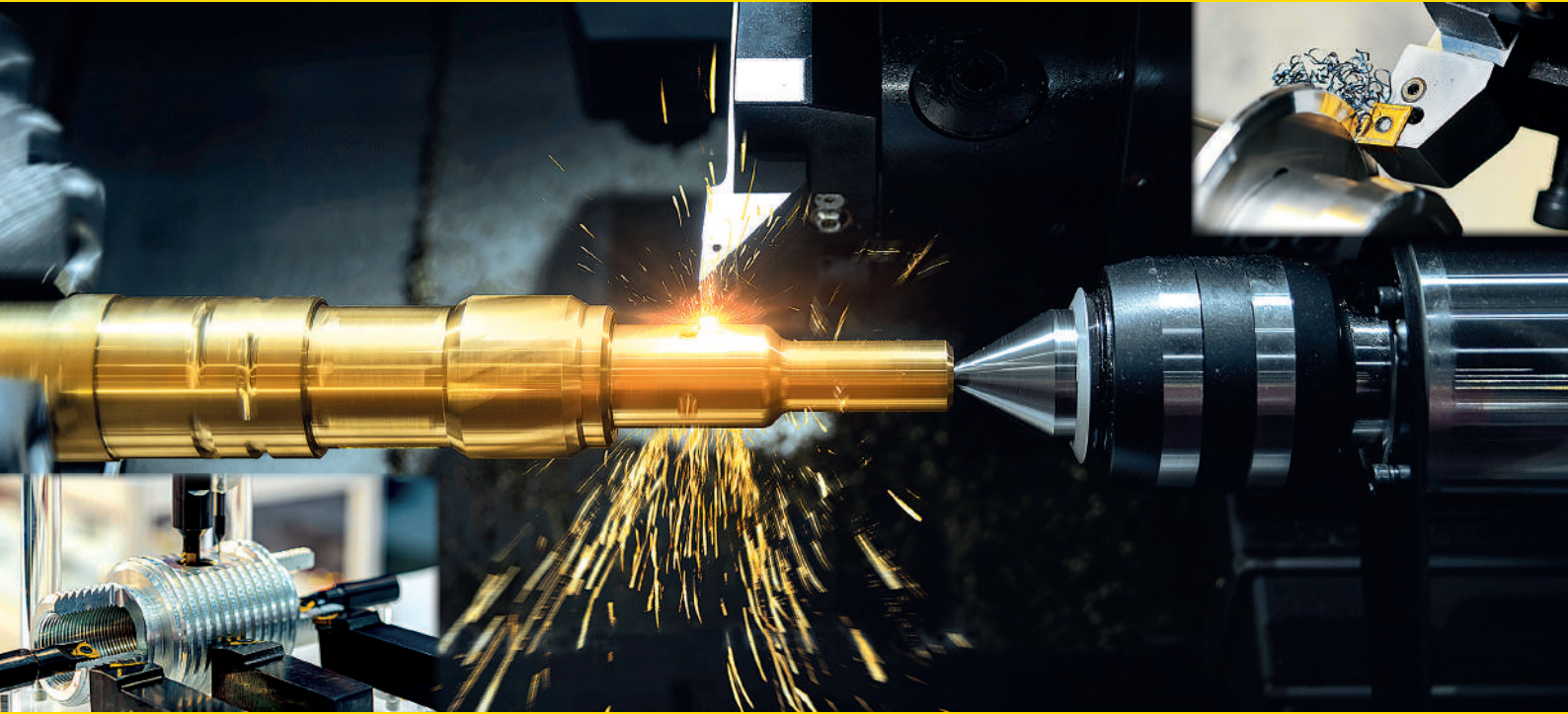
**hp tooling** 

 Dr. Harnisch  
Publications

media kit 2023

## high precision tooling

Machine Tools, PCD, PVD, CVD, CBN, Hard Metal



## aims and scope

The *journal of hp tooling* is a global english language publication on all aspects of high precision tools, accessories and their applications, published in print and online.

### contents

Reports regarding the specific use and application of machine tools and accessories made of hard metal, PCD, PVD, CVD, CBN, for machining metal, alloys, composites, stone, wood and glass—in mechanical engineering, automotive, aerospace and energy industries, medical technology, plastics and the furniture industry.

### target groups

Decision-makers and specialists in the processing industry using high precision tooling for tool making including coating and finishing and the specific use of machine tools.

## presentation and structure

### ■ cover story

cover and cover story on current topics

### reports

interview, application highlights, feature articles, science and research, case studies and solutions on

### ■ materials & tools

### ■ processes

### ■ machining center

### ■ components

### ■ news & facts

short communications, product information, marketing, fairs, events and reviews, companies and people

## **publishing company**

Dr. Harnisch Publications  
journal of hp tooling  
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Germany

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**fax** +49-(0)911-2018 100  
**e-mail** hpt@harnisch.com  
**internet** www.harnisch.com  
www.hptooling-mag.com

**digital distribution** 22,000 copies  
**print run** 13,000 copies  
**controlled circulation** 12,410 copies  
**place of publication** Nuremberg, Germany  
**volume/year** 5/2023  
**number of issues** four issues per year

**journal format** DIN A4 (210x297 mm)  
**type area** 180x257 mm  
**printing process** offset, CTP  
(computer to plate)  
**printing materials** digital printing materials  
for CTP

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**editorial calendar**

*You're missing your topic? Don't hesitate to get in contact with us, we will be very happy to meet your requirements!*

| issue #1 – 2023                         |   | issue #2 – 2023                         |  | issue #3 – 2023          |  | issue #4 – 2023        |  |
|---|---|---|--|--------------------------|--|------------------------|--|
| publication                             | February 28, 2023                                   | publication                             | May 2, 2023                            | publication              | August 25, 2023                            | publication            | November 2, 2023                           |
| deadlines                               |   | deadlines                               |  | deadlines                |  | deadlines              |  |
| - print materials                       | February 6, 2023                                    | - print materials                       | April 6, 2023                          | - print materials        | July 31, 2023                              | - print materials      | October 2, 2023                            |
| - editorials/ads                        | January 30, 2023                                    | - editorials/ads                        | March 30, 2023                         | - editorials/ads         | July 24, 2023                              | - editorials/ads       | September 25, 2023                         |
| metal processing                        |   | stone- and concrete processing          |  | deburring                |  | woodworking            |  |
| grinding technology                     |   | woodworking                             |  | turning/drilling/milling |  | glass processing       |  |
| gear management/dressing                |   | cutting/sawing                          |  | metal processing         |  | ceramic tools          |  |
| clamping                                |   | diamond tools                           |  | micro and carbide tools  |  | coating                |  |
| erosion technology                      |   | mould and tool manufacture              |  | tool making              |  | composite materials    |  |
| medical technology                      |   | surface treatment                       |  | tool management          |  | measurement technology |  |
| software                                |   | composite materials                     |  | tool machines            |  | clamping               |  |
| laser processing                        |   | additive manufacturing                  |  | automation               |  | lubrications cooling   |  |
| system solutions                        |   | lubrications cooling                    |  | Industry 4.0             |  | robotics               |  |
| <b>SteelFab</b>                         | Sharjah, United Arab Emirates<br>January 9–12, 2023 | <b>FEIMEC</b>                           | São Paulo, Brazil<br>May 9–13, 2023    | <b>EMO</b>               | Hanover, Germany<br>September 18–23, 2023  | <b>sps</b>             | Nuremberg, Germany<br>November 28–30, 2023 |
| <b>Automotive Weight Reduction Expo</b> | Tokyo, Japan<br>January 25–27, 2023                 | <b>LIGNA</b>                            | Hanover, Germany<br>May 15–19, 2023    | <b>DEBURRING EXPO</b>    | Karlsruhe, Germany<br>October 10–12, 2023  | 2024                   |  |
| <b>TIMTOS</b>                           | Taipei, Taiwan<br>March 6–11, 2023                  | <b>MACH-TECH and INDUSTRY DAYS 2023</b> | Budapest, Hungary<br>May 16–19, 2023   | <b>MSV</b>               | Brno, Czech Republic<br>exp. October, 2023 | <b>SIAMS</b>           | Moutier, Switzerland<br>April 16–19, 2024  |
| <b>GrindTec</b>                         | Leipzig, Germany<br>March 7–10, 2023                | <b>MOULDING EXPO</b>                    | Stuttgart, Germany<br>June 13–16, 2023 | <b>METALEX</b>           | Bangkok, Thailand<br>exp. November, 2023   | <b>GrindingHub</b>     | Stuttgart, Germany<br>May 14–17, 2024      |
| <b>Hannover fair</b>                    | Hanover, Germany<br>April 17–21, 2023               | <b>EPHJ</b>                             | Geneva, Switzerland<br>June 6–9, 2023  |                          |  | <b>JIMTOF</b>          | Tokyo, Japan<br>November, 2024             |
| <b>CIMT</b>                             | Beijing, China<br>April 10–15, 2023                 |   |  |                          |  | <b>TMTS</b>            | Taichung, Taiwan 2024                      |

|                            |   |                          |   |                         |
|----------------------------|---|--------------------------|---|-------------------------|
| <b>general newsletters</b> | newsletter #1: <b>March</b>                       | deadline end of February | newsletter #3: <b>September</b> , prior to <b>EMO</b> | deadline end of August  |
|                            | newsletter #2: <b>May</b> , prior to <b>LIGNA</b> | deadline end of April    | newsletter #4: <b>November</b>                        | deadline end of October |

## print distribution

|                                   |                     |
|-----------------------------------|---------------------|
| <b>40 % Europe</b>                | <b>4,980 copies</b> |
| Germany                           | 1,450               |
| Italy                             | 620                 |
| UK                                | 510                 |
| France                            | 460                 |
| Switzerland                       | 340                 |
| Scandinavia                       | 320                 |
| Russia                            | 240                 |
| Austria                           | 230                 |
| Czech Republic                    | 200                 |
| Poland                            | 160                 |
| Spain                             | 150                 |
| other                             | 300                 |
| <b>24 % Asia</b>                  | <b>2,960</b>        |
| Japan                             | 650                 |
| S-Korea                           | 500                 |
| Taiwan                            | 460                 |
| China                             | 400                 |
| India                             | 250                 |
| other                             | 700                 |
| <b>20 % Americas</b>              | <b>2,470</b>        |
| U.S.A.                            | 1,600               |
| Canada                            | 360                 |
| Latin America                     | 510                 |
| <b>2 % Oceania, Africa</b>        | <b>250</b>          |
| <b>2 % Middle East</b>            | <b>250</b>          |
| <b>12 % distribution at fairs</b> | <b>1,500</b>        |
| <hr/>                             |                     |
| total circulation distribution    | 12,410              |
| specimen and archive copies       | 590                 |
| <hr/>                             |                     |
| <b>total print run</b>            | <b>13,000</b>       |

## application areas

|      |  |
|------|--|
| 47 % | toolmakers,<br>metal processing industry                                       |
| 17 % | processing of composite materials,<br>deep frozen products and other materials |
| 14 % | wood processing  |
| 11 % | other machining  |
| 5 %  | stone processing   |
| 5 %  | plastic processing   |
| 1 %  | glass processing   |

## target groups

|      |   |
|------|---|
| 10 % | owners, managing directors                      |
| 3 %  | purchase managers                               |
| 35 % | technical management,<br>research & development |
| 20 % | production management                           |
| 25 % | marketing & sales,<br>product management        |
| 7 %  | universities, institutes,<br>technical schools  |

## fields of interest

### machines/machining centers

- cutting tool machines
- ablating tool machines
- other machines

### precision tools

- processing tools
- grinding tools and abrasive materials
- clamping tools

### measurement technology

- measuring equipment
- testing machines

### components, assemblies, accessories

- lubrication and cooling
- accessories
- security and environmental technology
- disposal
- controls and drives
- mechanic components
- hydraulic and pneumatic components
- electric and electronic equipment for tooling machines

**YOUR BENEFIT!**

## total distribution overview



...and other digital distribution channels such as *websites • social media • e-paper • newsletter*

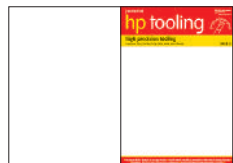
→ Find page 8 detailed list of digital and print distribution!



## advertisement sizes/prices

Journal format DIN A4 (210x297 mm; bleed size 216x303 mm), type area 180x257 mm.

Please keep all important text and graphic elements within a safety area of min. 5 mm from trim for bleed ads!



### cover package

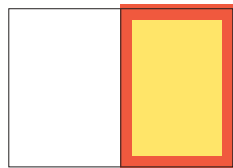
incl. 2/1 pages cover story  
cover 216 x 207.5 mm (3 mm bleed included)

basic rate € 7,130  
with e-paper link € 7,480

### special positions

inside front cover; inside or outside back cover;  
page 5 (right side, opposite table of contents)

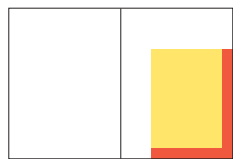
→ prices on request!



### 1/1 page (w x h)

■ type area 180 x 257 mm  
■ bleed 216 x 303 mm (3 mm bleed included)

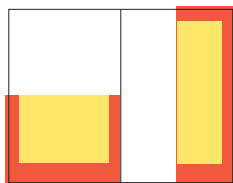
basic rate € 5,590  
with e-paper link € 5,940



### juniorpage (w x h)

■ type area 118.5 x 190.5 mm  
■ bleed 139.5 x 217 mm (3 mm bleed included)

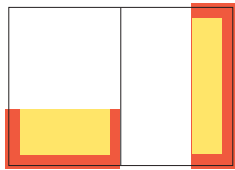
basic rate € 3,690  
with e-paper link € 4,040



### 1/2 page (w x h)

horizontal ■ type area 180 x 128.5 mm  
■ bleed 216 x 155 mm (3 mm bleed included)  
vertical ■ type area 90 x 257 mm  
■ bleed 111 x 303 mm (3 mm bleed included)

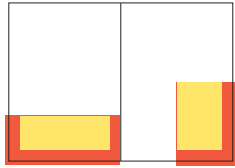
basic rate € 3,450  
with e-paper link € 3,800



### 1/3 page (w×h)

|            |             |                                      |
|------------|-------------|--------------------------------------|
| horizontal | ■ type area | 180 x 85 mm                          |
|            | ■ bleed     | 216 x 111.4 mm (3 mm bleed included) |
| vertical   | ■ type area | 60 x 257 mm                          |
|            | ■ bleed     | 81 x 303 mm (3 mm bleed included)    |

|                   |         |
|-------------------|---------|
| basic rate        | € 2,670 |
| with e-paper link | € 3,020 |



### 1/4 page (w×h)

|            |             |                                      |
|------------|-------------|--------------------------------------|
| horizontal | ■ type area | 180 x 64.2 mm                        |
|            | ■ bleed     | 216 x 90.6 mm (3 mm bleed included)  |
| vertical   | ■ type area | 90 x 128.5 mm                        |
|            | ■ bleed     | 111 x 149.5 mm (3 mm bleed included) |

|                   |         |
|-------------------|---------|
| basic rate        | € 1,895 |
| with e-paper link | € 2,245 |



### 1/8 page (w×h)

|            |             |               |
|------------|-------------|---------------|
| horizontal | ■ type area | 180 x 32 mm   |
| vertical   | ■ type area | 45 x 128.5 mm |

|                   |         |
|-------------------|---------|
| basic rate        | € 1,040 |
| with e-paper link | € 1,390 |

→ printed in euroscale → prices for special colors/sizes on request → see page 14 for discounts and surcharges



Please also consider *dihw* when planning your german markets:

### dihw MAGAZIN (Hochleistungs Werkzeuge & Bearbeitungs-Prozesse)

The specialist publication *dihw* reports in german about machine tools for machining metals, metal alloys, composite materials, natural stone, concrete, wood and products made of wood, glass or other materials.

#### publication dates:

|             |                           |             |
|-------------|---------------------------|-------------|
| dihw 2023/1 | February 27, closing date | February 2  |
| dihw 2023/2 | June 6, closing date      | May 11      |
| dihw 2023/3 | September 6, closing date | August 16   |
| dihw 2023/4 | December 6, closing date  | November 15 |

Further information in the *dihw* media kit!



## distribution

|   | database <sup>1)</sup> | controlled circulation <sup>2)</sup> / print | additional digital distribution |                         |
|---|------------------------|--|---------------------------------|-------------------------|
| production of machines for toolmaking   | 1,534                  | 770  | hp tooling #1<br>22,000         |                         |
| toolmakers, tool service  | 5,187                  | 1,080  |                                 |                         |
| metalworking and processing, including alu-titan compounds  | 1,864                  | 935  |                                 |                         |
| steel and light metal constructions, alu processing   | 8,412                  | 825  |                                 |                         |
| production of electric motors, generators, combustion engines, turbines (without engines for air/road vehicles) | 445                    | 340  | hp tooling #2<br>22,000         |                         |
| production of vehicles and engines  | 321                    | 310  |                                 |                         |
| production of stocks, gears, gear wheels and drives   | 851                    | 560  |                                 |                         |
| production of parts for vehicles, fittings, panels, suppliers   | 978                    | 572  |                                 |                         |
| production of technical plastic parts, composites, airplane constructions                                       | 753                    | 510  |                                 |                         |
| ship and boat constructions   | 514                    | 210  |                                 |                         |
| medical technology (surgical steel, titanium, orthopaedic products, artificial limbs)                           | 1,843                  | 935  |                                 |                         |
| production of electricity through wind parks, wind energy plants  | 15                     | 15   |                                 |                         |
| woodworking machines  | 550                    | 450  |                                 | hp tooling #3<br>22,000 |
| production of woodworking tools   | 1,358                  | 660  |                                 |                         |
| processing of wood and plastic boards, composite materials  | 1,100                  | 990  |                                 |                         |
| processing of wooden sections, furniture parts  | 536                    | 480  |                                 |                         |
| stone processing  | 200                    | 120  | hp tooling #4<br>22,000         |                         |
| glass processing  | 120                    | 90   |                                 |                         |
| stone quarry, production of ceramic parts, composites   | 646                    | 473  |                                 |                         |
| sanitary engineering, glass, processing of deep frozen products   | 686                    | 560  |                                 |                         |
| others  |                        | 1,525  |                                 |                         |
| grand total   | 27,913                 | 12,410                                       |                                 |                         |

<sup>1)</sup> individual addresses in the database <sup>2)</sup> controlled circulation on a rolling basis



# banner advertisement on the website [www.hptooling-mag.com](http://www.hptooling-mag.com)

**leaderboard**

728 x 90 px

€ 490

**leaderboard XL**

1040 x 90 px

€ 590

**button**

240 x 90 px

€ 200

**square**

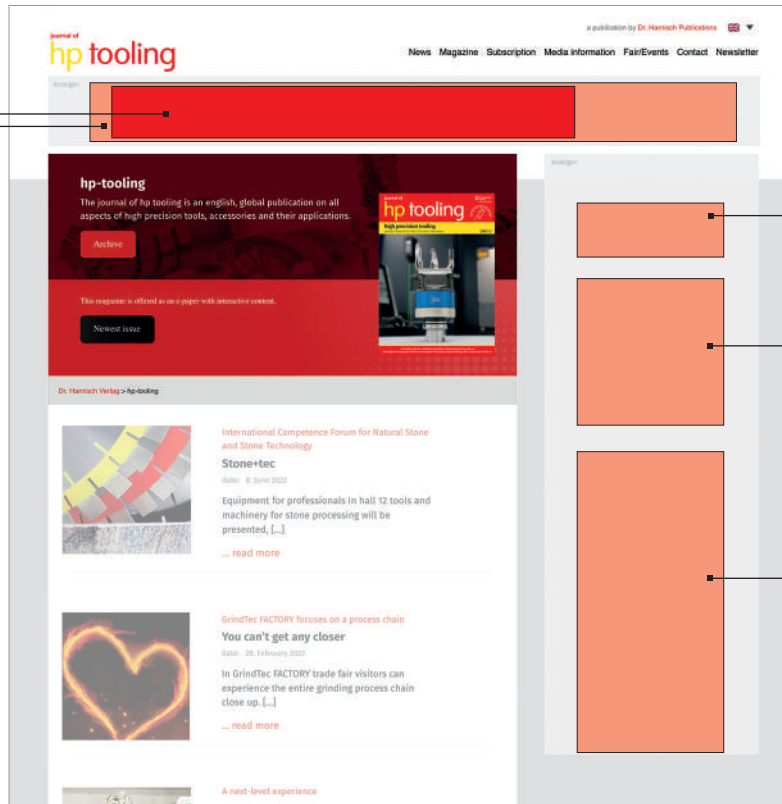
240 x 240 px

€ 390

**skyscraper**

240 x 600 px

€ 740



All prices for banners are for a placement of **four weeks**; other sizes on request; display and placement may vary on mobile devices.



## news on [www.hptooling-mag.com](http://www.hptooling-mag.com) and *social media*

The journal website [www.hptooling-mag.com](http://www.hptooling-mag.com) offers the possibility to place a story/announcement at the top of the „NEWS“ section for a period of **four weeks**. In addition it is possible to post a story on the publisher's *social media* pages.

### sponsored news with *social media* notices

news items on [www.hptooling-mag.com](http://www.hptooling-mag.com) with link (video/YouTube integration possible)

€ 700

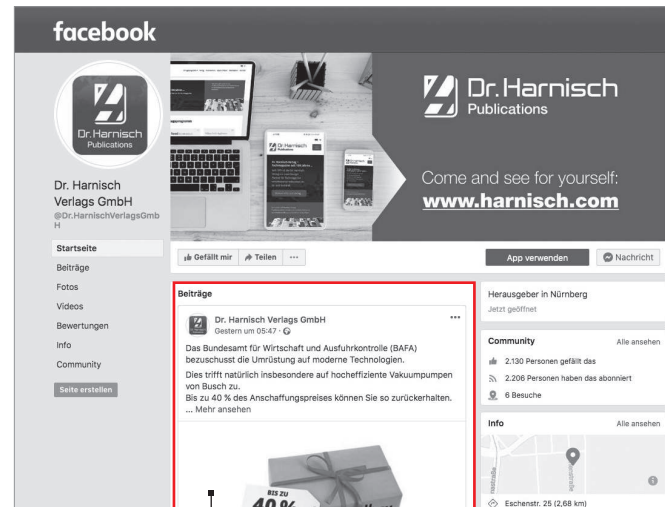
### individual article linked directly

integration of a detailed article (PDF) on the journal's website [www.hptooling-mag.com](http://www.hptooling-mag.com)

€ 950

### statistic of hp tooling website June 2021 to June 2022

|                   |                   |       |
|-------------------|-------------------|-------|
| page views        | average per month | 3.788 |
| single page views | average per month | 2.669 |



### *social media* post with link (*facebook/twitter/linkedin*)

post a news item on our *social media* channels linked directly to your homepage

€ 600



e-paper branding is over every page  
€ 1,190

digital ad placement is only  
in the e-paper, linked;  
placement by arrangement  
1/1 page € 1,290  
2/1 page € 1,990

e-paper link (advertisement/article)  
€ 350

Read the digital magazines from *Dr. Harnisch Publications* with:



## digital dispatch options

Sending a **stand-alone newsletter**, as well as the placement of banner advertisement, or *sponsored news*, in a **general journal newsletter** are primarily communication tools for information and advertisement. Parallel to the publications of the print editions the issue is distributed by a **digital journal dispatch (newsletter)** with the possibility of integrating an exclusive sponsorship banner.

### stand-alone newsletter

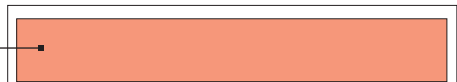


### digital journal dispatch (newsletter)

**exclusive sponsorship banner**

600 x 100 px

€ 990



**individual newsletter**

(articles, fotos, logs & links)

dispatch:

- worldwide € 3,500
- Europe € 2,900
- german-speaking Europe € 1,900



## general journal newsletter

The screenshot shows the layout of the general journal newsletter. At the top is a red header with the 'hp tooling' logo. Below it is a red banner for the 'Newsletter hp tooling - 7/2022'. The main content area features several blocks: a 'leaderboard' with a photo of a Hexapod HEX150, a 'square' with a red background, and a 'sponsored news & square' block with a photo of a Hyperion tungsten carbide rod. At the bottom is a red footer with a website link.

### leaderboard

600 x 100 px

€ 700

### sponsored news

(articles & images)

€ 600

### square

240 x 240 px

€ 500

### sponsored news & square

(text, image & banner)

€ 900

The screenshot shows the digital journal dispatch advertisement. It features a dark header with a 'Click here for the latest issue!' link. Below are buttons for 'GET IT ON Google Play' and 'Download on the App Store'. The main text reads 'journal of high precision tooling' and describes the publication as an English language publication on all aspects of high precision tools, accessories, and their applications worldwide. It includes a 'You don't want to miss anything?' section with a 'Get the free Newsletter here' button and a 'More Information about our Magazines:' section with a 'Read more here' button. The Dr. Harnisch Publications logo is at the bottom.

### digital journal dispatch May 2022

22,490

addresses worldwide

10,289

click rate

### newsletter dispatch statistic

May 2022

worldwide

approx. 22,000 copies

Europe

approx. 14,000 copies

german-speaking Europe

approx. 7,700 copies

average click rate

~ 33%



## discounts and surcharges

### frequency discounts,

also in combination with *dihw* and/or *WiN*:

2 ads = 5%

4 ads = 10%

8 ads = 15%

**agency commission** 15% on net price

### surcharge for special colors

printed with euroscale colors (CMYK),

€ 350 surcharge for special colors

### surcharge for bleed ads

10% on net price

### bound inserts

only DIN A4 with bleed edges 216 x 303 mm,

paper weight up to 160 g/m<sup>2</sup>

2 pages = € 3,250

4 pages = € 4,290

### loose inserts up to journal size (DIN A4)

up to 20g, € 250 per thousand

up to 40g, € 330 per thousand

→ please contact us by e-mail for the delivery of inserts: [hpt@harnisch.com](mailto:hpt@harnisch.com)

## subscription information

annual subscription in 2023 (four issues)

Germany € 84 plus € 8 postage

abroad € 84 plus € 16 postage

The prices are subject to VAT.

The subscription will be renewed automatically unless cancelled three months prior to expiration date.

## terms of payment

2% cash discount within 14 days after invoice date,  
30 days net.

All prices are due to VAT.

## technical information

offset printing

printing materials in digital form for CTP (computer to plate)

- print ready PDF files

- EPS files embedded fonts, pictures and logos

- all pictures and graphs in 300 dpi

## general terms and conditions

1. These *General Terms and Conditions* as well as the advertising media kit supplied to the customer are strictly applicable to all business relations between the customer and the publishing house. Different terms and conditions of the customer do not apply, even when they are not expressly contradicted by the publisher.
2. In cases of doubt, advertisement orders are to be completed within one year of conclusion of order. The publishing company guarantees the best possible reproduction of the advertisement in print and as a digital promotion tool.
3. A digital promotion can be made up of one or more elements such as photos and/or text, sound sequences and moving images: an area or space can be reserved by the customer as a clickable link to a further online address or mobile site to feature additional information.
4. For any errors in publication for which the publisher is responsible, the client shall receive compensation in form of free replacement advertising or digital advertising space to the extent that the purpose of the advertisement/digital advertising which was impaired.
5. Claims to defects are struck by the statute of limitations within one year after the legal date of commencement of the limitation period.
6. The publishing company shall reserve the right to reject bookings for advertisements, digital promotions or printed/digital inserts as well as individual called up insertions within one advertisement order for reasons of content, source or the technical form in accordance with the basic principles of the publishing company. Orders for inserts or bound-in inserts are binding for the publisher only after the presentation of a sample of original size and after a written confirmation for the customer issued by the publisher. A possible refusal of the order will be communicated to the customer in writing. The refusal of an individual call does not give rise to the withdrawal of the total contract.
7. The customer will furnish the publishing house with the printing templates/digital materials according to its specifications. The specification of the printing templates/digital materials and the deadline for their presentation are set out in the advertising media kit. The costs for layouts, printing material etc., which are to be produced by the publishing company will be invoiced to the orderer, likewise the costs for any major alterations to the original agreed to advertisements. Ordered advertisements/digital promotion which are not to hand or only incomplete by the copy date as laid down in the publication schedule, will be published in the following issue in the manner determined by the publishing company.
8. Proofs are only supplied when expressly requested. The orderer is responsible for the correctness of the returned proofs. Should the orderer fail to return the proofs supplied to him in good time by the set date, this shall be considered as approval for printing/publishing. After the publication the publisher will send the customer a specimen copy/link—free of charge—or a copy of the page with reference to the advertisement/digital promotion.
9. The invoice is to be paid within the given period as stipulated on the advertising rates based on the date of invoice in so far as no reduced terms of payment or payment in advance has been agreed to in a specific case. In the case of default in payment or extension of date for payment, interest shall be charged at a rate of 5%. The publishing company can hold back the completion of a current order in case of default in payment and demand payment in advance for the rest of the advertisements/digital promotions still to be published.
10. In case of legal proceedings, non-payment, out-of-court settlement or bankruptcy, any discounts shall be waived and the full amount for the advertisements/digital promotion still to be published shall become immediately due for payment without any discounts or obligations on the part of the publishing company. The customer will only be entitled to offset with undisputed or legally valid claims. The customer is only entitled to the assertion of his right of retention due to counterclaims arising from this contract.
11. Printing material will only be returned at the express request of the orderer. The deadline for the storage of such printing material shall end three months after the advertisement/digital promotion has been published.
12. If, as a result of *Acts of Providence* or other reasons for which the publishing company cannot be held responsible, it is impossible to fulfil the order or for the same reasons publication of the journal or different issues/digital promotion is stopped, the publishing company shall have the right to defer publication or withdraw from the rest of the order.
13. The publisher will store all customer data disclosed to him within the context of the business relationship and required for the performance of the contract. These data will only be used for the fulfillment of the contract.
14. The seat of the publishing company is the sole place of jurisdiction and fulfilment also in respect of bills of exchange and cheques made out in connection with the order.
15. Please refer to our data protection statement on our site:  
<https://www.harnisch.com/en/datenschutzerklaerung/>



# Our magazines and journals

 **INTERNATIONAL** Marketing & Technology

## food Marketing & Technology

[www.food-tm.com](http://www.food-tm.com)

International magazine for the entire food industry worldwide.

**Approx. 17,700 printed copies**  
**Approx. 22,000 digital copies**

 **drinkworld**

Technology + Marketing

## drinkworld Technology + Marketing

[www.drink-tm.com](http://www.drink-tm.com)

Magazine for the entire drink industry worldwide.

**Approx. 11,800 printed copies**  
**Approx. 17,000 digital copies**

## Wellness Foods & Supplements

### Wellness Foods & Supplements

[www.wfs-mag.com](http://www.wfs-mag.com)

The European magazine for health ingredients, nutraceutical foods and beverages.

**Approx. 8,400 printed copies**  
**Approx. 11,000 digital copies**

 **petfood pro**  
Technology & Marketing

### petfood pro

[www.petfoodpro-mag.com](http://www.petfoodpro-mag.com)

petfood pro is the international magazine for the manufacture of food for domestic animals.

**Approx. 9,600 printed copies**  
**Approx. 8,800 digital copies**

 **food TECHNOLOGIE**

### Food Technologie

[www.food-technologie.de](http://www.food-technologie.de)

German magazine for the food industry: Ingredients, Processing and Packaging.

**Approx. 12,000 printed copies**  
**Approx. 6,500 digital copies**

 **Getränke!**

TECHNOLOGIE & MARKETING

### Getränke! Technologie & Marketing

[www.getraenke-tm.de](http://www.getraenke-tm.de)

German language magazine for the entire beverage industry.

**Approx. 9,000 printed copies**  
**Approx. 6,500 digital copies**

 **HYGIENE REPORT**

### Hygiene Report

[www.hygiene-report-magazin.de](http://www.hygiene-report-magazin.de)

German publication for quality management in the food and beverage industry.

**Approx. 14,000 printed copies**  
**Approx. 12,700 digital copies**

 **bb** pub  
Beverage & Brewing

### bb guide – Beverage & Brewing

[www.beverage-brewing.com](http://www.beverage-brewing.com)

Suppliers' Guide for the beverage industry.

**Approx. 15,500 printed copies**  
**Approx. 19,000 digital copies**

 **fng** **GENUSS ATELIER**

### fng MAGAZIN

**FOOD · NONFOOD · GETRÄNKE · TOBACCO**

[www.fng-magazin.de](http://www.fng-magazin.de)

The independent publication for supermarket managers in Germany.

**Approx. 23,500 printed copies**  
**Approx. 9,200 digital copies**

 **PK**

### PuK – Process Technology & Components

[www.puk-mag.com](http://www.puk-mag.com)

In German and English language.

**Approx. 24,500 printed copies**  
**Approx. 90,000 digital copies**

 **dihw**  
MAGAZIN

### dihw

[www.dihw-magazin.de](http://www.dihw-magazin.de)

German Magazine for the manufacture, processing and application of diamond high performance tools.

**Approx. 9,000 printed copies**  
**Approx. 7,000 digital copies**

 **woodworking**  
INTERNATIONAL

### WiN woodworking INTERNATIONAL

[www.woodworking-international.com](http://www.woodworking-international.com)

International magazine for the woodworking industry worldwide.

**Approx. 9,100 printed copies**  
**Approx. 10,000 digital copies**

 **dedica**

### dedica

[www.dedica.de](http://www.dedica.de)

Trade magazine for trends and lifestyle in the field of promotional products.

**Approx. 19,600 printed copies**  
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 **GET**

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[www.get-mag.com](http://www.get-mag.com)

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**Approx. 5,500 printed copies GER**  
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journal of  
 **hp tooling**

### hp tooling

[www.hptooling-mag.com](http://www.hptooling-mag.com)

International magazine for high precision machining processes.

**Approx. 13,000 printed copies**  
**Approx. 22,000 digital copies**

 **BAU**

### element + BAU

[www.element-und-bau.de](http://www.element-und-bau.de)

The magazine for architects: facility construction in German language.

**Approx. 6,600 printed copies**  
**Approx. 7,300 digital copies**