

journal of

hp tooling



Dr. Harnisch
Publications

media kit 2025

high precision tooling

Machine Tools, PCD, PVD, CVD, CBN, Hard Metal

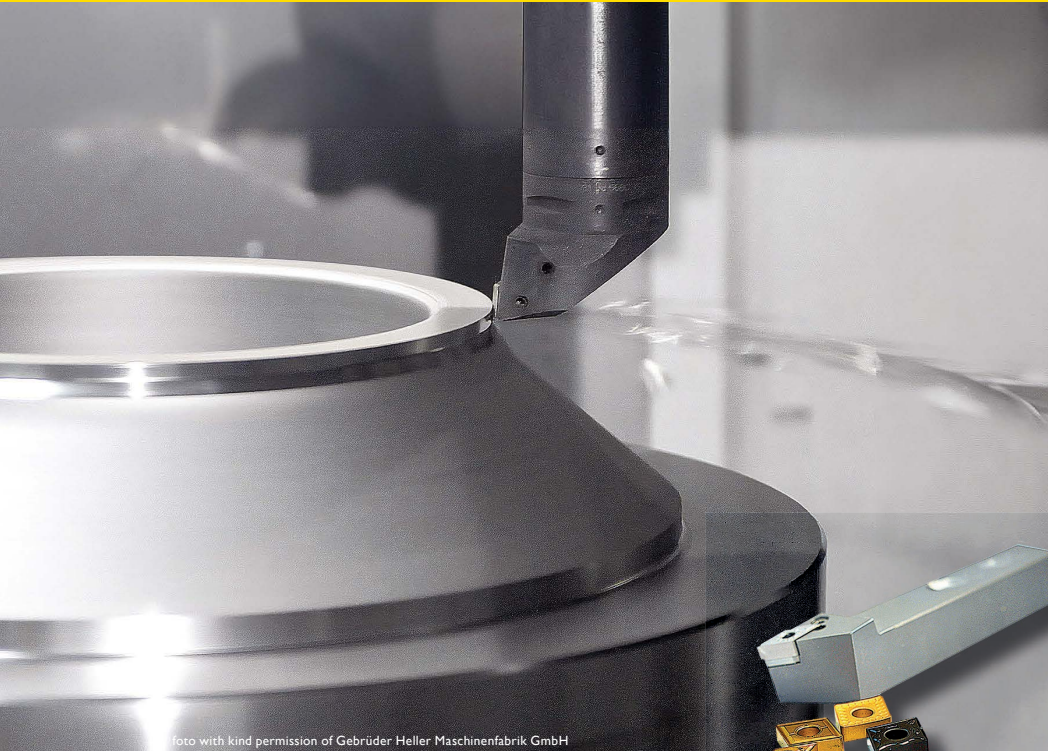
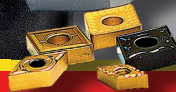


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aims and scope

The *journal of hp tooling* is a global english language publication on all aspects of high precision tools, accessories and their applications, published in print and online.

contents

Reports regarding the specific use and application of machine tools and accessories made of hard metal, PCD, PVD, CVD, CBN, for machining metal, alloys, composites, stone, wood and glass—in mechanical engineering, automotive, aerospace and energy industries, medical technology, plastics and the furniture industry.

target groups

Decision-makers and specialists in the processing industry using high precision tooling for tool making including coating and finishing and the specific use of machine tools.

presentation and structure

■ cover story

cover and cover story on current topics

reports

interview, application highlights, feature articles, science and research, case studies and solutions on

■ materials & tools

■ processes

■ machining center

■ components

■ news & facts

short communications, product information, marketing, fairs, events and reviews, companies and people

publishing company

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your partners

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editorial calendar

You're missing your topic? Don't hesitate to get in contact with us, we will be very happy to meet your requirements!

| issue #1 – 2025 | | issue #2 – 2025 | | issue #3 – 2025 <i>prior to EMO and PARTS FINISHING!</i> | | issue #4 – 2025 <i>EMO report!</i> | |
|---|--|---|---------------------------------------|---|--|---------------------------------------|--|
| publication | March 11, 2025 | publication | May 6, 2025 | publication | September 2, 2025 | publication | November 11, 2025 |
| deadlines | | deadlines | | deadlines | | deadlines | |
| - print materials | February 4, 2025 | - print materials | April 1, 2025 | - print materials | July 28, 2025 | - print materials | October 7, 2025 |
| - editorials/ads | January 28, 2025 | - editorials/ads | March 25, 2025 | - editorials/ads | July 21, 2025 | - editorials/ads | September 30, 2025 |
| grinding technology | | clamping | | metal processing | | coating | |
| tool making | | medical technology | | diamond tools | | automation | |
| micro tools | | composite materials | | turning/drilling/milling | | tool making | |
| tool machines | | measurement technology | | tool machines | | clamping | |
| gear management/dressing | | software | | glass processing | | robotics | |
| erosion technology | | mould and tool manufacture | | digitization | | laser processing | |
| tool management | | surface treatment | | additive manufacturing | | filtration | |
| system solutions | | woodworking | | cooling lubricants | | ceramic tools | |
| SteelFab | Sharjah, United Arab Emirates January 13–16, 2025 | CIMT | Beijing, China April 21–26, 2025 | HIMTEX | Hyderabad, India August 2025 | sps | Nuremberg, Germany November 25–27, 2025 |
| Automotive Lightweight Technologies Expo | Tokyo, Japan January 22–24, 2025 | MOULDING EXPO | Stuttgart, Germany May 6–9, 2025 | EMO | Hanover, Germany September 22–26, 2025 | METALEX | Bangkok, Thailand November 2025 |
| TIMTOS | Taipei, Taiwan March 3–8, 2025 | MACH-TECH and INDUSTRY DAYS 2025 | Budapest, Hungary May 13–16, 2025 | CMTS | Toronto, Canada Sept 29–Oct 2, 2025 | | |
| intec (GrindTec) | Leipzig, Germany March 11–14, 2025 | LIGNA | Hanover, Germany May 26–30, 2025 | MSV | Brno, Czech Republic October 2025 | 2026 | |
| Hannover fair | Hanover, Germany Mar 31–Apr 4, 2025 | EPHJ | Geneva, Switzerland June 3–6, 2025 | PARTS FINISHING (DEBURRING Expo) | Karlsruhe, Germany November 13–14, 2025 | GrindingHub | Stuttgart, Germany May 5–8 2026 |

| | | | | |
|----------------------------|--------------------------------|-------------------|---|----------------------|
| general newsletters | newsletter #1: March 18 | deadline March 11 | newsletter #3: September 9 , prior to EMO/Parts Finishing | deadline September 2 |
| | newsletter #2: April 29 | deadline April 22 | newsletter #4: October 14 , EMO report | deadline October 7 |

print distribution *

| | |
|-----------------------------------|---------------------|
| 40 % Europe | 4,980 copies |
| Germany | 1,450 |
| Italy | 700 |
| UK | 590 |
| France | 540 |
| Switzerland | 340 |
| Scandinavia | 320 |
| Austria | 230 |
| Czech Republic | 200 |
| Poland | 160 |
| Spain | 150 |
| other | 300 |
| 24 % Asia | 2,960 |
| Japan | 650 |
| S-Korea | 500 |
| Taiwan | 460 |
| China | 400 |
| India | 250 |
| other | 700 |
| 20 % Americas | 2,470 |
| U.S.A. | 1,600 |
| Canada | 360 |
| Latin America | 510 |
| 2 % Oceania, Africa | 250 |
| 2 % Middle East | 250 |
| 12 % distribution at fairs | 1,500 |

total circulation distribution 12,410
specimen and archive copies 590

total print run 13,000

* data analysis as of August 2024

-> page 8 detailed list of digital and print distribution!

application areas

| | |
|------|--|
| 47 % | toolmakers, metal processing industry |
| 17 % | processing of composite materials, deep frozen products and other materials |
| 14 % | wood processing |
| 11 % | other machining |
| 5 % | stone processing |
| 5 % | plastic processing |
| 1 % | glass processing |

target groups

| | |
|------|---|
| 10 % | owners, managing directors |
| 3 % | purchase managers |
| 35 % | technical management, research & development |
| 20 % | production management |
| 25 % | marketing & sales, product management |
| 7 % | universities, institutes, technical schools |

fields of interest

machines/machining centers

- cutting tool machines
- ablating tool machines
- other machines

precision tools

- processing tools
- grinding tools and abrasive materials
- clamping tools

measurement technology

- measuring equipment
- testing machines

components, assemblies, accessories

- lubrication and cooling
- accessories
- security and environmental technology
- disposal
- controls and drives
- mechanic components
- hydraulic and pneumatic components
- electric and electronic equipment for tooling machines

YOUR BENEFIT!

total distribution overview

print run
13,000 copies

total distribution
39,000 copies

digital distribution
26,000 copies

2023:
journal views 117,720 clicks
average of 29.430 per issues

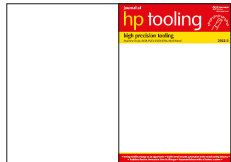
...and other digital distribution channels such as • e-paper • newsletter • websites • social media •



advertisement sizes/prices

Journal format DIN A4 (210x297 mm; bleed size 216x303 mm), type area 180x257 mm.

Please keep all important text and graphic elements within a safety area of min. 5 mm from trim for bleed ads!



cover package

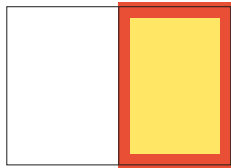
incl. 2/1 pages cover story
cover 216 x 207.5 mm (3 mm bleed included)

basic rate € 7,440
with e-paper link € 7,790

special positions

inside front cover; inside or outside back cover;
page 5 (right side, opposite table of contents)

→ prices on request!



1/1 page (w×h)

■ type area 180 x 257 mm
■ bleed 216 x 303 mm (3 mm bleed included)

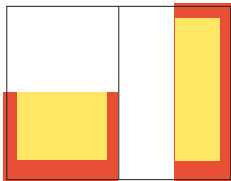
basic rate € 5,840
with e-paper link € 6,190



juniorpage (w×h)

■ type area 118.5 x 190.5 mm
■ bleed 139.5 x 217 mm (3 mm bleed included)

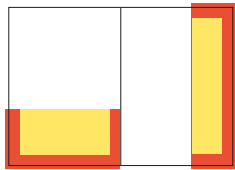
basic rate € 3,840
with e-paper link € 4,190



1/2 page (w×h)

horizontal ■ type area 180 x 128.5 mm
■ bleed 216 x 155 mm (3 mm bleed included)
vertical ■ type area 90 x 257 mm
■ bleed 111 x 303 mm (3 mm bleed included)

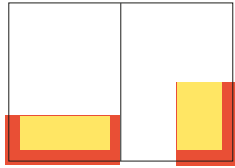
basic rate € 3,590
with e-paper link € 3,940



1/3 page (w×h)

| | | |
|------------|-------------|--------------------------------------|
| horizontal | ■ type area | 180 x 85 mm |
| | ■ bleed | 216 x 111.4 mm (3 mm bleed included) |
| vertical | ■ type area | 60 x 257 mm |
| | ■ bleed | 81 x 303 mm (3 mm bleed included) |

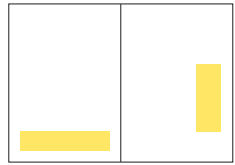
| | |
|-------------------|---------|
| basic rate | € 2,790 |
| with e-paper link | € 3,140 |



1/4 page (w×h)

| | | |
|------------|-------------|--------------------------------------|
| horizontal | ■ type area | 180 x 64.2 mm |
| | ■ bleed | 216 x 90.6 mm (3 mm bleed included) |
| vertical | ■ type area | 90 x 128.5 mm |
| | ■ bleed | 111 x 149.5 mm (3 mm bleed included) |

| | |
|-------------------|---------|
| basic rate | € 1,990 |
| with e-paper link | € 2,340 |



1/8 page (w×h)

| | | |
|------------|-------------|---------------|
| horizontal | ■ type area | 180 x 32 mm |
| vertical | ■ type area | 45 x 128.5 mm |

| | |
|-------------------|---------|
| basic rate | € 1,090 |
| with e-paper link | € 1,440 |

→ printed in euroscale → prices for special colors/sizes on request → see page 14 for discounts and surcharges



Please also consider *dihw* when planning your german markets:

dihw HIGH PERFORMANCE TOOLS & PROCESSING

The specialist publication *dihw* reports in german about machine tools for machining metals, metal alloys, composite materials, natural stone, concrete, wood and products made of wood, glass or other materials.

publication dates 2025:

| | | | | | |
|----------|-----------|-----|--------------|----------|----|
| dihw # 1 | March | 10, | closing date | February | 10 |
| dihw # 2 | June | 2, | closing date | May | 5 |
| dihw # 3 | September | 15, | closing date | August | 18 |
| dihw # 4 | December | 1, | closing date | November | 3 |

Further information in the *dihw* media kit!

distribution

| | database ¹⁾ | controlled circulation ²⁾ / print | additional digital distribution | |
|--|------------------------|--|---------------------------------|--------------------------------|
| production of machines for toolmaking | 1,534 | 770 | hp tooling #1 26,000 | |
| toolmakers, tool service | 5,187 | 1,080 | | |
| metalworking and processing, including alu-titan compounds | 1,864 | 935 | | |
| steel and light metal constructions, alu processing | 8,412 | 825 | | |
| production of electric motors, generators, combustion engines, turbines <small>(without engines for air/road vehicles)</small> | 445 | 340 | hp tooling #2 26,000 | |
| production of vehicles and engines | 321 | 310 | | |
| production of stocks, gears, gear wheels and drives | 851 | 560 | | |
| production of parts for vehicles, fittings, panels, suppliers | 978 | 572 | | |
| production of technical plastic parts, composites, airplane constructions | 753 | 510 | | |
| ship and boat constructions | 514 | 210 | | |
| medical technology (surgical steel, titanium, orthopaedic products, artificial limbs) | 1,843 | 935 | | |
| production of electricity through wind parks, wind energy plants | 15 | 15 | | |
| woodworking machines | 550 | 450 | | hp tooling #3 26,000 |
| production of woodworking tools | 1,358 | 660 | | |
| processing of wood and plastic boards, composite materials | 1,100 | 990 | | |
| processing of wooden sections, furniture parts | 536 | 480 | | |
| stone processing | 200 | 120 | hp tooling #4 26,000 | |
| glass processing | 120 | 90 | | |
| stone quarry, production of ceramic parts, composites | 646 | 473 | | |
| sanitary engineering, glass, processing of deep frozen products | 686 | 560 | | |
| others | | 1,525 | | |
| grand total | 27,913 | 12,410 | | |

¹⁾ individual addresses in the database ²⁾ controlled circulation on a rolling basis

advertising with the **stand-alone newsletter**

hp tooling SPECIAL NEWSLETTER


Newsletter sponsored by

hp tooling YOUR LOGO

A breath of fresh air in the tool magazine for more efficiency in machining.

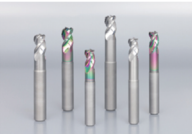
New impulses for the challenges ahead and the optimization of your processes.

In 2024, the manufacturing industry will continue to face challenges such as geopolitical tensions and high costs. However, the future of manufacturing also promises fascinating technological developments. The focus is on new, modern and increasingly wear-resistant materials and their efficient machining by drilling, threading and milling. EMUGE-FRANKEN offers new tool technologies and clamping devices for this purpose.

 New standard clamping devices: Centering vises

While EMUGE has previously been known for customized solutions for very specific applications, you can now also get the most out of your production processes with new standard clamping devices. The compact design of the **EMUGE EvoGrip centering vises** enables multi-sided machining with five axes and universal use. It offers ideal accessibility and enables the use of short tools for reduced vibrations and higher cutting conditions. Additional advantages: a modular and very slim system design and a maximum clamping force of **up to 75 kN**.

[Read more](#)

 14 liters per minute in aluminum

The FRANKEN Alu-Cut end mills are the epitome of volume machining in aluminum materials. These high-performance tools feature optimum cutting materials, newly developed cutting edge geometries and optimized grinding processes during manufacture, resulting in enormous metal removal rates. The Alu-Cut end mills set unrivaled standards, particularly in the aerospace industry. This also applies to the latest addition, the Alu-Cut "Aerospace" WF, with a metal removal rate of 14 liters per minute in the material EN AW 5083 when machining structural components for the aerospace industry.

[Read more](#)

Individually designed **stand-alone newsletters** offer the opportunity for targeted communication and for potential leads.

The focus is on *your* company, *your* products and *your* know-how. Each link can lead to a special landing page of your company.

stand-alone newsletter

articles, fotos, logos & links

digital dispatch, up to 26,000 addresses worldwide;
possibility to targeted groups:

- worldwide € 3,500
- Europe € 2,900
- german-speaking Europe € 2,100

Dr. Harnisch Publications offers newsletters for various subject areas: precision and machining processes, process technology, or, for example, aviation, automotive, medical technology, wood processing, building and constructing etc., HTML versions are welcome.

Don't hesitate to contact us!

Newsletter

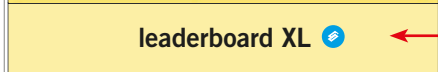


digital

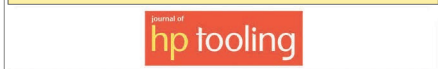
advertisement in general newsletters



leaderboard + link
600x100 px
€ 900



leaderboard XL + link
600x200 px
€ 1,200



hp tooling general newsletter – 2024/April

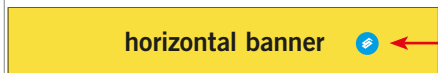


Insights into the latest innovations in grinding technology

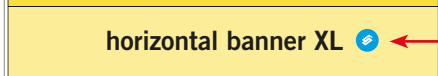
"The countdown is on: in just a few weeks GrindingHub will open its doors for the second time! Join us from May 14th to 17th in Stuttgart for the gathering of the grinding technology community. For four days the spotlight will be on machines, tools, processes and the latest technology trends of finishing solutions in metalworking and manufacturing."

[continue to read](#)

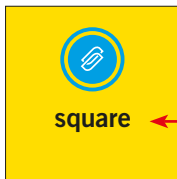
sponsored news + link
article, up to 500 characters, foto 290x290 px
€ 750



horizontal banner + link
600x100 px
€ 800



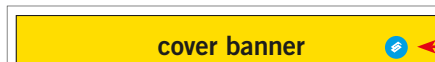
horizontal banner XL + link
600x200 px
€ 1,000



sponsored news & square
article, foto, square + link
€ 1,090

square + link
240x240 px
€ 650

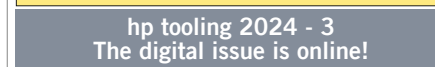
advertisement in the journal dispatch (newsletter)



cover banner + link
600x100 px
€ 990



cover banner XL + link
600x200 px
€ 1,290



high precision tooling

**»CONTOUR PROFILED«
SHOWS THE CLAWS**

Deep grinding with »contour-profiled grinding wheels



» Best PCF standard for covered carbide • All in one as add-on job • Cap coating in CNC machining • High-performance grade for blind drilling • Automation and digitalization in machine tool building

[Click here for the latest Issue!](#)

hp tooling - high precision tooling
- see the latest news on the website -

The journal of hp tooling is a global publication on all aspects of high precision tools, accessories and their applications.

Reports regarding the specific use and application of machine tools and accessories made of hard metal, PCD, PVD, CVD, CBN, for machining metal, alloys, composites, stone, wood and glass – in mechanical

advertisement in the journal

e-paper branding
banner placed over every page, incl. link
210x30-40 mm; 300 dpi
€ 1,490

digital ad placement,
only in the e-paper possible
incl. link, position as agreed
1 page **€ 1,390**
2 pages **€ 2,090**

e-paper link (advertisement/article)
€ 350

BALINIT ALCRONA EVO
The evolution of a FVD coating legend!

materials & tools

The new kid in town

It's official! SPR Abrasives GmbH, located south of Berlin, has been founded. SPR Abrasives is the result of a collaboration between three well-known companies in the superabrasives industry.

Despite their great differences these companies can create enormous synergies by working together. Their different activities, interests, geographical locations and backgrounds can strengthen each other. It certainly helps that the owners and employees have known each other for years or even decades and that there is already a strong mutual trust.

The basic outline of the company was established back in January 2023 and has been gradually expanded in recent months. Decisions were made about the product range, and production areas and machines were ordered and set up. Production (planting) is ready to start in the first quarter of 2024.

What can customers expect from SPR?

The first products available will include CBN powders, resin and metal bond powders, in both mesh and saw grit sizes. The required master powders will also be offered and SPR will distribute natural diamond powders.

All abrasives first undergo a fusion process in the company's new facilities south of Berlin. They are then sorted and looked for strength. Then they can be coated with the desired metal or metal-free customer requirements. Despite this additional quality boost, the entire product range is offered at competitive prices. SPR works closely with its customers to develop customized coatings and continually pushing the boundaries of innovation to find the ideal solution.

SPR also offers a number of exclusive services. Customers can buy products that they have produced themselves, or old stock, changed or renewed and adjusted to the same rigorous testing as SPR Abrasives. An important expertise is reworking, where customers can recover their powders used in decomposing from waste liquids. This allows to reuse materials, which is considerably cheaper than buying new powders.

Furthermore, SPR's product range includes a wide variety of polyborated diamond and CBN (PCBN and PCBN) as well as CVD diamonds, single crystal synthetic diamonds, and HPHT diamonds. The company is proud to offer customizations to cover special laser and wire EDM cutting needs and to supply to customer's specifications.

The power of partnership

SPR is the result of a collaboration between three companies in the superabrasives industry. They are three completely different companies, each with its own identity, its own approach and its own product focus, spread across three countries and two continents. But it is precisely these differences that make their collaboration so strong. D'Amato's laboratory and production facilities for testing and manufacturing abrasive powders are unparalleled in Europe. Guzman has been a global player in the field of industrial diamond powders for decades, while American Superabrasives is one of the largest distributors of superabrasives, powders and solids in the United States.

All three partners have a large customer base worldwide with relatively little overlap. There is an excellent relationship between the three of them over the years "who does what" and the different team members complement each other perfectly and do what they have to do for a result of all three factors SPR will undoubtedly become a strong player in the superabrasive market. The combined expertise in sourcing, production, marketing, customer relations and laboratory services will enable SPR to make a significant and lasting impact in the world of superabrasives.

Each partner will also act as a representative SPR office for their own local markets, ensuring that all customers have a known point of contact in their own place of business.

SPR ABRASIVES STRONGER TOGETHER

- Trusted global superabrasives supplier
- Guaranteed quality through testing and certification
- Setting new industry standards for excellence
- In-house formulated and produced coatings
- Commitment to innovation and customer collaboration
- Premium products that exceed expectations
- Exclusive Services including Laser and EDM cutting

CBN powder • Resin Bond powder • Metal Bond powder • Alcrona powder
Natural Diamond powder PCBN & PCBN • CVD • HPHT Mono • Exclusive Services

sprabrasives.com • contact@sprabrasives.com • +49 38205 74690

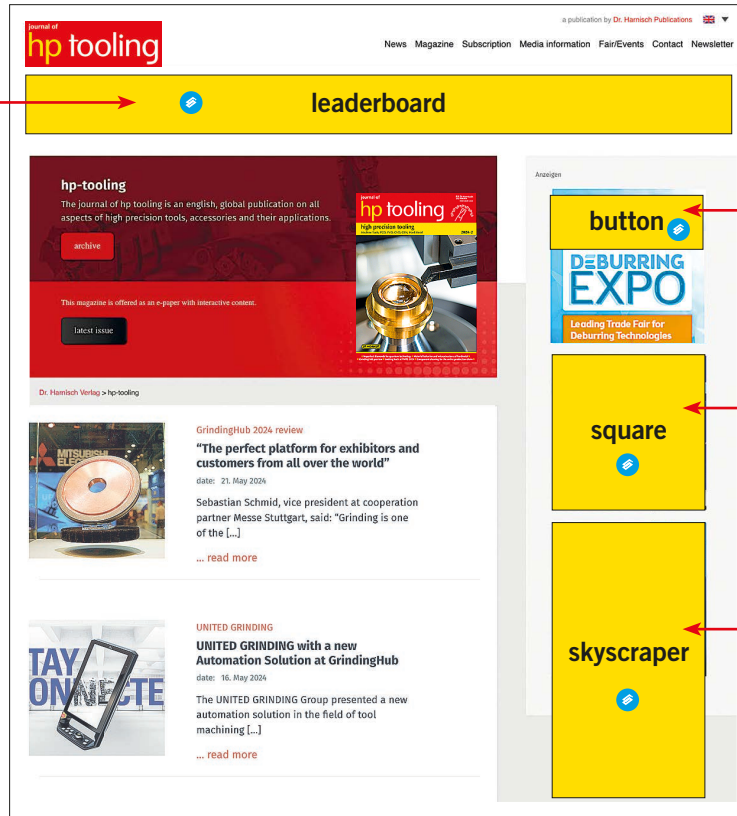
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digital

advertisement with **banners** on our homepage www.hptooling-mag.com

leaderboard
incl. link, 1040x90px
€ 750



button incl. link
240x90px
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240x240px
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skyscraper incl. link
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Banners run for **four weeks**;
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news from your company on the hp tooling homepage www.hptooling-mag.com

Sponsored news is your story/announcement/article on the hp tooling homepage www.hptooling-mag.com, staying at the top for **four weeks**; on request also longer.

sponsored news

company news on the hp tooling homepage, including link + foto

€ 700



posted in social media

surcharge € 250

with video/YouTube integration

surcharge € 250

with long article as PDF (whitepaper)

surcharge € 250

The screenshot shows the homepage of the 'hp tooling' magazine. At the top, there is a navigation bar with links for News, Magazine, Subscription, Media information, Fair/Events, Contact, and Newsletter. Below the navigation, there is a featured article titled 'GrindingHub 2024 review' with a 'sponsored' badge. The article text reads: 'The perfect platform for exhibitors and customers from all over the world' and is dated 21. May 2024. Below this is another article titled 'UNITED GRINDING with a new Automation Solution at GrindingHub' dated 16. May 2024. At the bottom, there is a news item about 'Andreas Böhm is the new managing director of Vollmer' dated 16. April 2024. On the right side of the page, there are three vertical promotional banners for 'ROLLOMATIC', 'TYROLIT Apprative', and 'NEW VERSION'.



discounts and surcharges

frequency discounts,

also in combination with *dihw* and/or *WiN*:

2 ads = 5%

4 ads = 10%

8 ads = 15%

agency commission 15% on net price

surcharge for special colors

printed with euroscale colors (CMYK),

€ 350 surcharge for special colors

surcharge for bleed ads

10% on net price

bound inserts

only DIN A4 with bleed edges 216 x 303 mm,

paper weight up to 160 g/m²

2 pages = € 3,410

4 pages = € 4,500

loose inserts up to journal size (DIN A4)

up to 20g, € 285 per thousand

up to 40g, € 415 per thousand

→ please contact us by e-mail for the delivery of inserts: hpt@harnisch.com

subscription information

annual subscription in 2025 (four issues)

Germany € 84 plus € 8 postage

abroad € 84 plus € 16 postage

The prices are subject to VAT.

The subscription will be renewed automatically unless cancelled three months prior to expiration date.

terms of payment

2% cash discount within 14 days after invoice date,
30 days net.

All prices are due to VAT.

technical information

offset printing

printing materials in digital form for CTP (computer to plate)

- print ready PDF files

- EPS files embedded fonts, pictures and logos

- all pictures and graphs in 300 dpi

general terms and conditions

1. These *General Terms and Conditions* as well as the advertising media kit supplied to the customer are strictly applicable to all business relations between the customer and the publishing house. Different terms and conditions of the customer do not apply, even when they are not expressly contradicted by the publisher.
2. In cases of doubt, advertisement orders are to be completed within one year of conclusion of order. The publishing company guarantees the best possible reproduction of the advertisement in print and as a digital promotion tool.
3. A digital promotion can be made up of one or more elements such as photos and/or text, sound sequences and moving images: an area or space can be reserved by the customer as a clickable link to a further online address or mobile site to feature additional information.
4. For any errors in publication for which the publisher is responsible, the client shall receive compensation in form of free replacement advertising or digital advertising space to the extent that the purpose of the advertisement/digital advertising which was impaired.
5. Claims to defects are struck by the statute of limitations within one year after the legal date of commencement of the limitation period.
6. The publishing company shall reserve the right to reject bookings for advertisements, digital promotions or printed/digital inserts as well as individual called up insertions within one advertisement order for reasons of content, source or the technical form in accordance with the basic principles of the publishing company. Orders for inserts or bound-in inserts are binding for the publisher only after the presentation of a sample of original size and after a written confirmation for the customer issued by the publisher. A possible refusal of the order will be communicated to the customer in writing. The refusal of an individual call does not give rise to the withdrawal of the total contract.
7. The customer will furnish the publishing house with the printing templates/digital materials according to its specifications. The specification of the printing templates/digital materials and the deadline for their presentation are set out in the advertising media kit. The costs for layouts, printing material etc., which are to be produced by the publishing company will be invoiced to the orderer, likewise the costs for any major alterations to the original agreed to advertisements. Ordered advertisements/digital promotion which are not to hand or only incomplete by the copy date as laid down in the publication schedule, will be published in the following issue in the manner determined by the publishing company.
8. Proofs are only supplied when expressly requested. The orderer is responsible for the correctness of the returned proofs. Should the orderer fail to return the proofs supplied to him in good time by the set date, this shall be considered as approval for printing/publishing. After the publication the publisher will send the customer a specimen copy/link—free of charge—or a copy of the page with reference to the advertisement/digital promotion.
9. The invoice is to be paid within the given period as stipulated on the advertising rates based on the date of invoice in so far as no reduced terms of payment or payment in advance has been agreed to in a specific case. In the case of default in payment or extension of date for payment, interest shall be charged at a rate of 5%. The publishing company can hold back the completion of a current order in case of default in payment and demand payment in advance for the rest of the advertisements/digital promotions still to be published.
10. In case of legal proceedings, non-payment, out-of-court settlement or bankruptcy, any discounts shall be waived and the full amount for the advertisements/digital promotion still to be published shall become immediately due for payment without any discounts or obligations on the part of the publishing company. The customer will only be entitled to offset with undisputed or legally valid claims. The customer is only entitled to the assertion of his right of retention due to counterclaims arising from this contract.
11. Printing material will only be returned at the express request of the orderer. The deadline for the storage of such printing material shall end three months after the advertisement/digital promotion has been published.
12. If, as a result of *Acts of Providence* or other reasons for which the publishing company cannot be held responsible, it is impossible to fulfil the order or for the same reasons publication of the journal or different issues/digital promotion is stopped, the publishing company shall have the right to defer publication or withdraw from the rest of the order.
13. The publisher will store all customer data disclosed to him within the context of the business relationship and required for the performance of the contract. These data will only be used for the fulfillment of the contract.
14. The seat of the publishing company is the sole place of jurisdiction and fulfilment also in respect of bills of exchange and cheques made out in connection with the order.
15. Please refer to our data protection statement on our site:
<https://www.harnisch.com/en/datenschutzerklaerung/>



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