




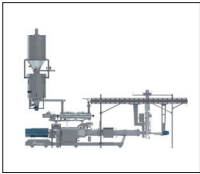


Digital as usual! The Dr. Harnisch-Newsletter

Dr. Harnisch Digital Newsletter for the Petfood Manufactures

NEW!

The new **Dr. Harnisch Newsletter** led by "The Editor's Focus" is a primary communication tool for information and advertising. We will cover the whole range petfood industry topics using our extensive contact network, to bring relevant and up-to-date articles. Sponsored messages and news items will be sent out twice a month to approximately 8500 personalized global readers with a Europe / Americas / Asia / Africa spread.

Currently 8500: 4000 Europe (1900 D.A.CH), 2000 Americas, 2000 Asia, 500 RoW

	<h2>Newsletter</h2>
	
	
 <p>The Editor's Focus</p> <p>Dear Readers: We are enjoying this new digital option, the Dr. Harnisch Digital Newsletter brought on as an extra Corona option to help readers keep in touch with some of our ingredients, processing and packaging topics. We enjoy the focus on specific themes – and this time use the opportunity to give an brief insight into our recently launched publication PetFood PRO for manufacturers in the animal nutrition sector. I hope you also enjoy this newsletter and can learn something new and share it with colleagues and friends. „If you like it – subscribe!“ Sincerely, Ian D. Healey</p>	
	<p>Natural Oils and Fats in Pet Care Products: Good for Pets, Good for the Planet</p> <p>The trend towards natural cosmetics for humans is increasingly being transferred to animal care. Pet parents wish for care products which fit the individual needs of their domestic animal exactly - for instance its type of fur - and which are beyond that free from petroleum-based components. Read more here...</p>
	
	<p>Brewers' Yeast Cell Walls – for Intestinal Health and Protection!</p> <p>This fermentable, prebiotic substrate, is able to bind E.coli and salmonella within the intestine and has a positive influence on the gut microflora and immune system. Saccharomyces cerevisiae is an eukaryotic, single-celled microorganisms which converts carbohydrates to carbon dioxide and alcohols by fermentation. Read more here...</p>
	
<p>These and other themes can be found on our website or write to hamisch.com/petfoodpro/</p>	

Customized individual Newsletter

€ 2900,-

① **Leaderboard** € 600,- (top)/€ 500,- (after first article)

There are two leaderboard positions:
One on the top and one after the first article.

Dimensions (WxH): 720 x 90 px

② **Sponsored News** € 600,-

The Sponsored Message starts with a picture and the beginning of an article which is linked to a specific designated landing page.

③ **Banner XL position 1** € 500,-

Dimensions (WxH): 240 x 240 px

④ **Banner XL position 2** € 400,-

Dimensions (WxH): 240 x 240 px

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